

# Technovation 2023

Elevate. Integrate. Accelerate

Following the success of the first edition of Technovation, “The Manager Magazine” is eyeing the second in 2023. The tech event this year will discuss how the sector is developing in Bulgaria and around the world, as well as what investors are looking for and how to aim at foreign markets. What kind of relationship will we develop with artificial intelligence? What awaits us from the next generation of technology? How will the fintech scene develop? What are the successful examples of creating new business opportunities through innovation?

Within 4 discussion panels, leading managers and experts with recognized authority will showcase how technology improves the business environment.

**When:** 11.05.2023, Sofia Event Center

**Format:** live event with discussions and presentations

**Audience:** C-level representatives/decision makers from tech companies and other sectors – retail, trade, industry, transport, healthcare; entrepreneurs; investors; consumers passionate about tech.

**Distribution:** the event will be recorded and videos from each panel discussion will be published on manager.bg, Facebook and LinkedIn a few days after the event..

## First panel – INVESTMENTS IN TECH: STAYING AHEAD

- Going big: how could the local ecosystem improve so that it provides better environment for tech companies and more people who would like to start a business?
- Defying gravity: how could growth be maintained in today’s economic situation?
- How to distinguish companies with greater potential?
- Reacceleration: how investors’ interest is changing and what kind of companies and technologies are they looking for?

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## Second panel – AI ERA: HELLO, I AM HERE

- Generative AI's next move – how far could we go and at what speed?
- Which are the sectors where AI will show the fastest changes after being implemented?
- How could businesses use this inevitable change?
- AI TRiSM (AI Trust, Risk and Security Management): how will reliability, sustainability, and security of the relationship with AI be ensured?

## Third panel – FINTECH 2023: WHAT'S COMING?

- Overcrowded: how will fintech companies find the spotlight?
- Reshaping the customer journey: the ever-changing customer
- Embedded finance: when if not now? Sectors' potential
- Global scale: could fintech solve worldwide problems?

## Fourth panel – FLYING IN THE CLOUDS

- Cloud-native: why cloud can't be universal
- Big spending: why will companies invest more and more in cloud solutions?
- Desktop-as-a-service: switching to subscription models
- FinOps, the cool kid on the block: a need in turbulent inflation