



МЕНЕДЖЪР.

A COMPANY OF  VM FINANCE GROUP

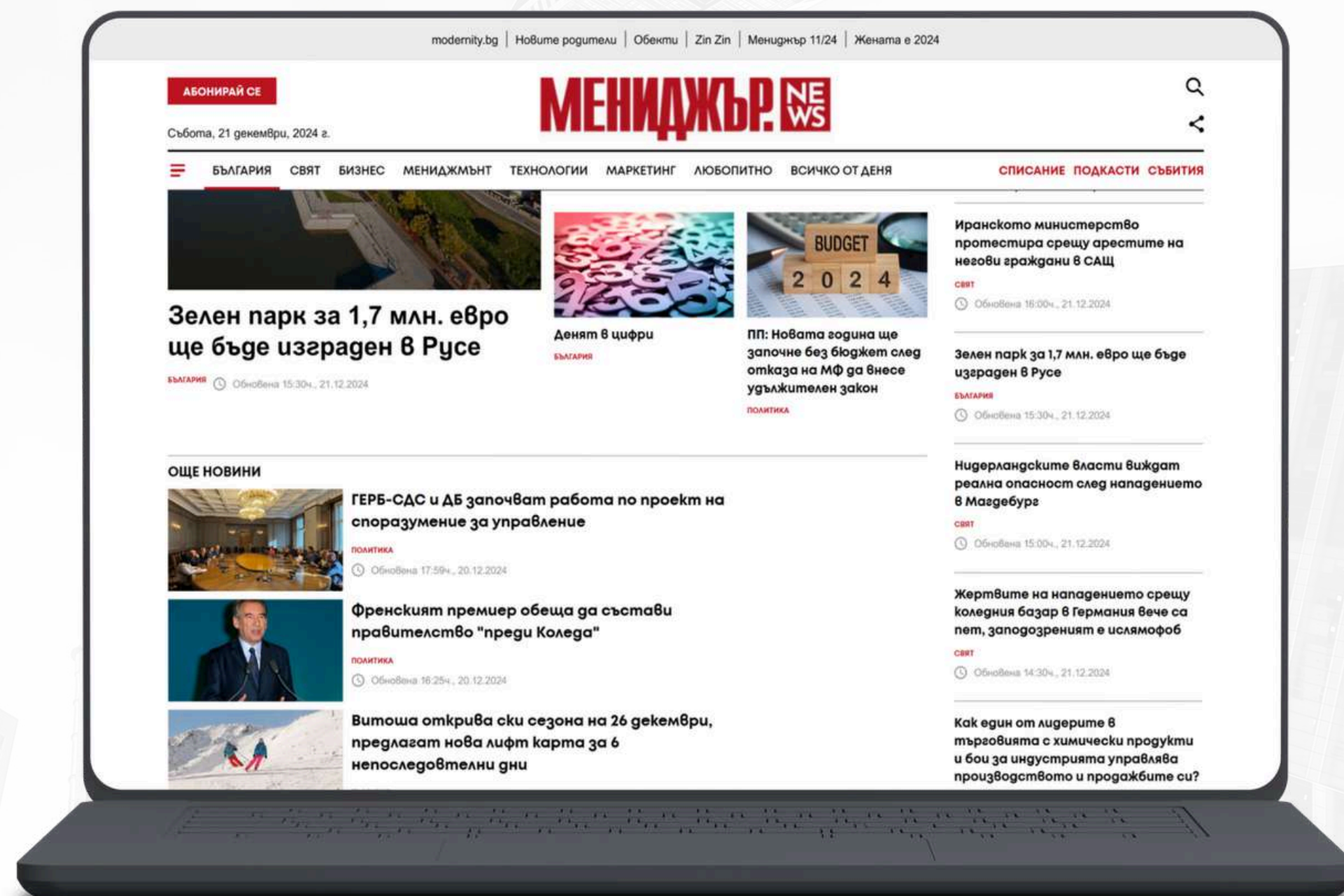




MANAGER NEWS



is the news site of "**Manager**" with an established presence on the market for 15 years. In it you will find up-to-date content about what is happening in the country and around the world on topics related to business, the public sector and society. You will also find guidance on leadership, personal development and career advice from recognised experts.



MNEWS CONTENT

The editorial team maintains a healthy balance between business and news articles about what is happening in Bulgaria and around the world. It features a lot of material on professional development (leadership, success techniques).

Starting in 2024, 5 new columns will be added to the existing weekly columns **"What Visionaries Read"**, **"The Day in Numbers"**, **"Photo Story"**, **"The Unknown About the Famous"** and **"The Manager's Column"**, adding to the thematic richness of the site and contributing to the additional value we strive to provide to our audience.

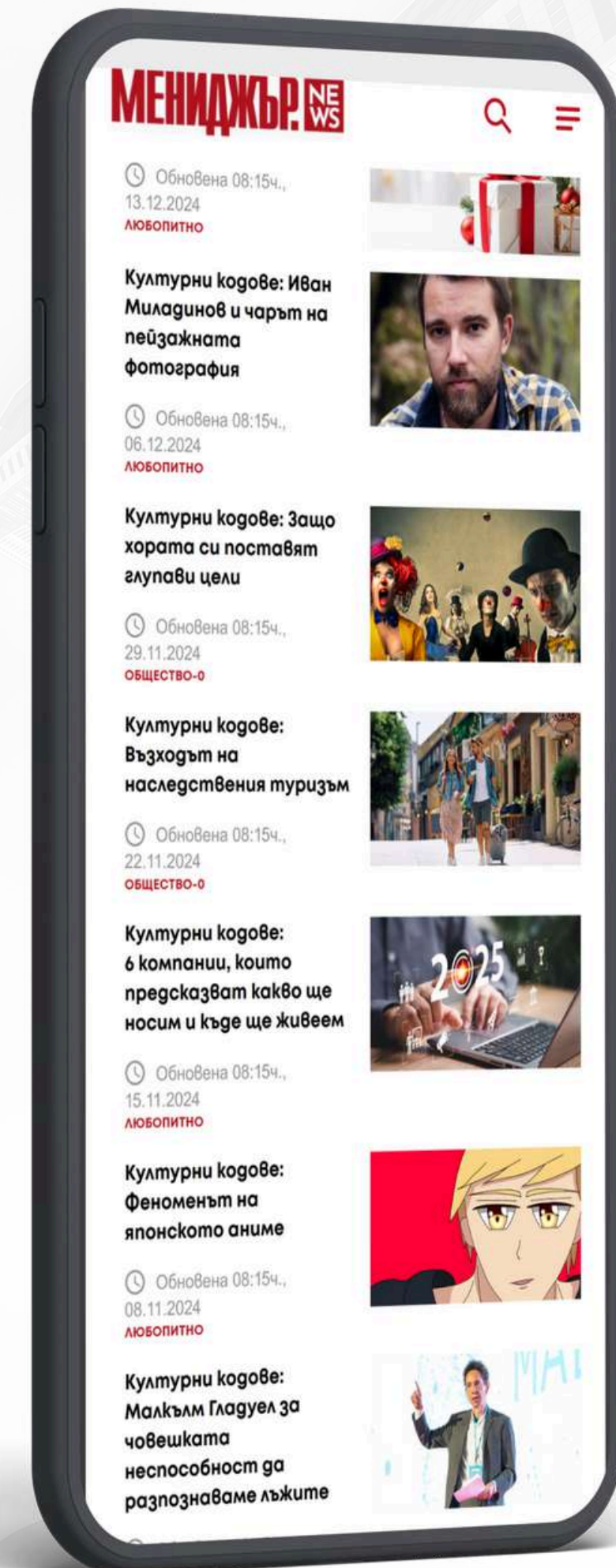
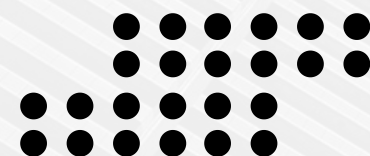




CATEGORIES

The added columns in implementation of the new concept follow the dynamics of the business week:
Monday - **"The World of Money"**, Tuesday - **"The New Economy"**, Wednesday - **"Business Perspectives"**, Thursday - **"Digital Age"**, Friday - **"Cultural Codes"**.

For each of the columns we are looking for quality foreign, but also expert Bulgarian contributions.

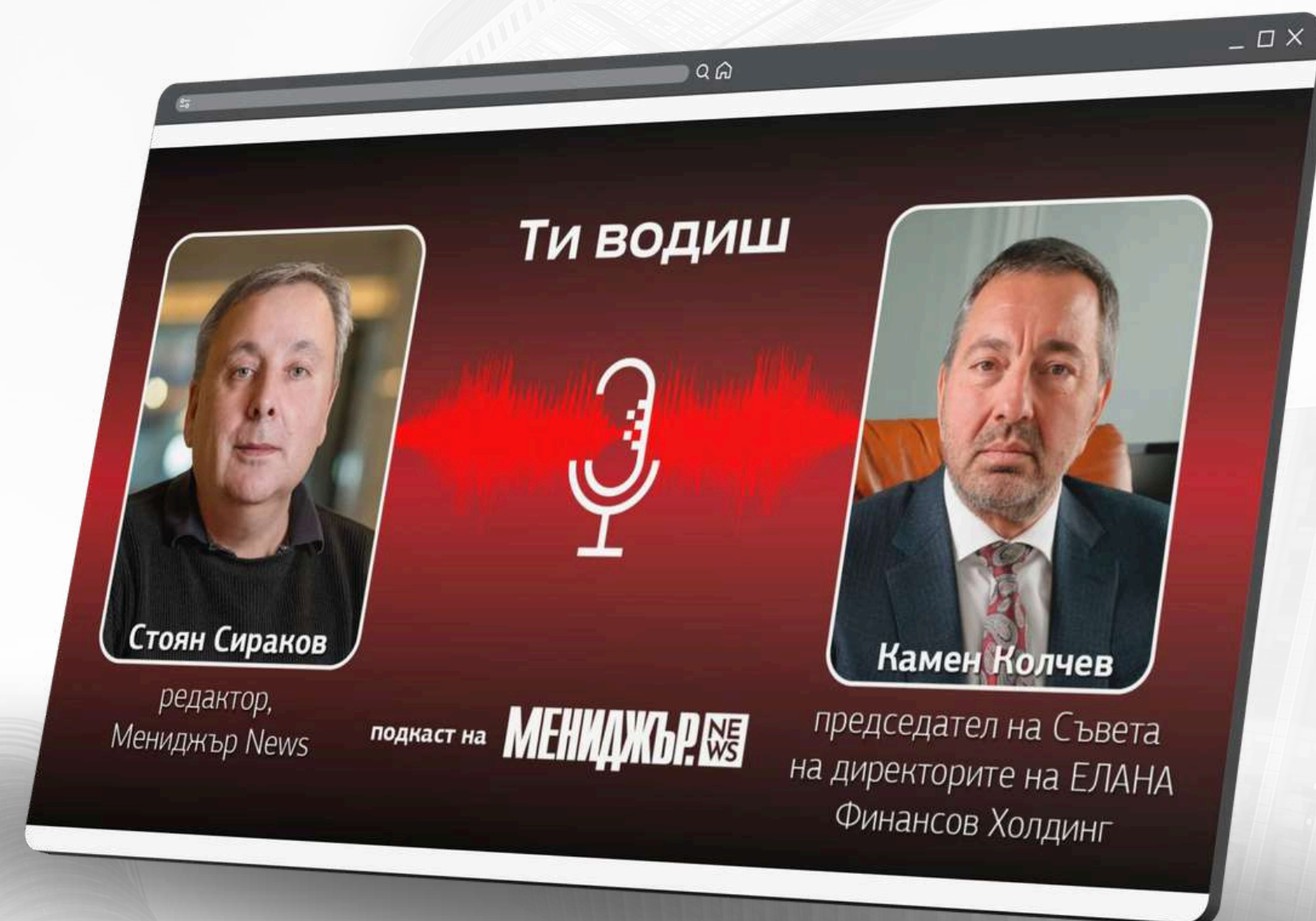




PODCAST



In 2024, the implementation of one of the four conceptual podcast formats, “**You Lead**”, was successfully launched. The host is the editor of the site **Stoyan Sirakov**, who is an authority in the professional guild with his solid experience in various publications and in various positions, including leadership. The frequency is once a month.



PARTICIPATION PACKS

ALL EPISODES



MAGAZINE

Manager magazine is the most prestigious print media aimed at managers, entrepreneurs, business owners and investors in our country. Our goal is for businesses to find information in our materials and analysis.

SEE MORE





EVENTS

SEE MORE

МЕНИДЖЪР

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2025

СЪБИТИЯ

март

7-и годишен форум
„Отговорно
производство и
търговия“

април

Next level HR
2025

май

16-и Зелен форум
Галавечер
„Хоризонти 2025“

юни

12-и национален
Фарма форум
Technovation
2025

септември

MODERNITY **Парти**
Време за мек
Калпазванска
есен 2025
НОВИТЕ РОДИТЕЛИ

октомври

4-та годишна
конференция за
строителство и
инвестиции
8-и банково-финансов
форум „Бъдещето
на парите“

ноември

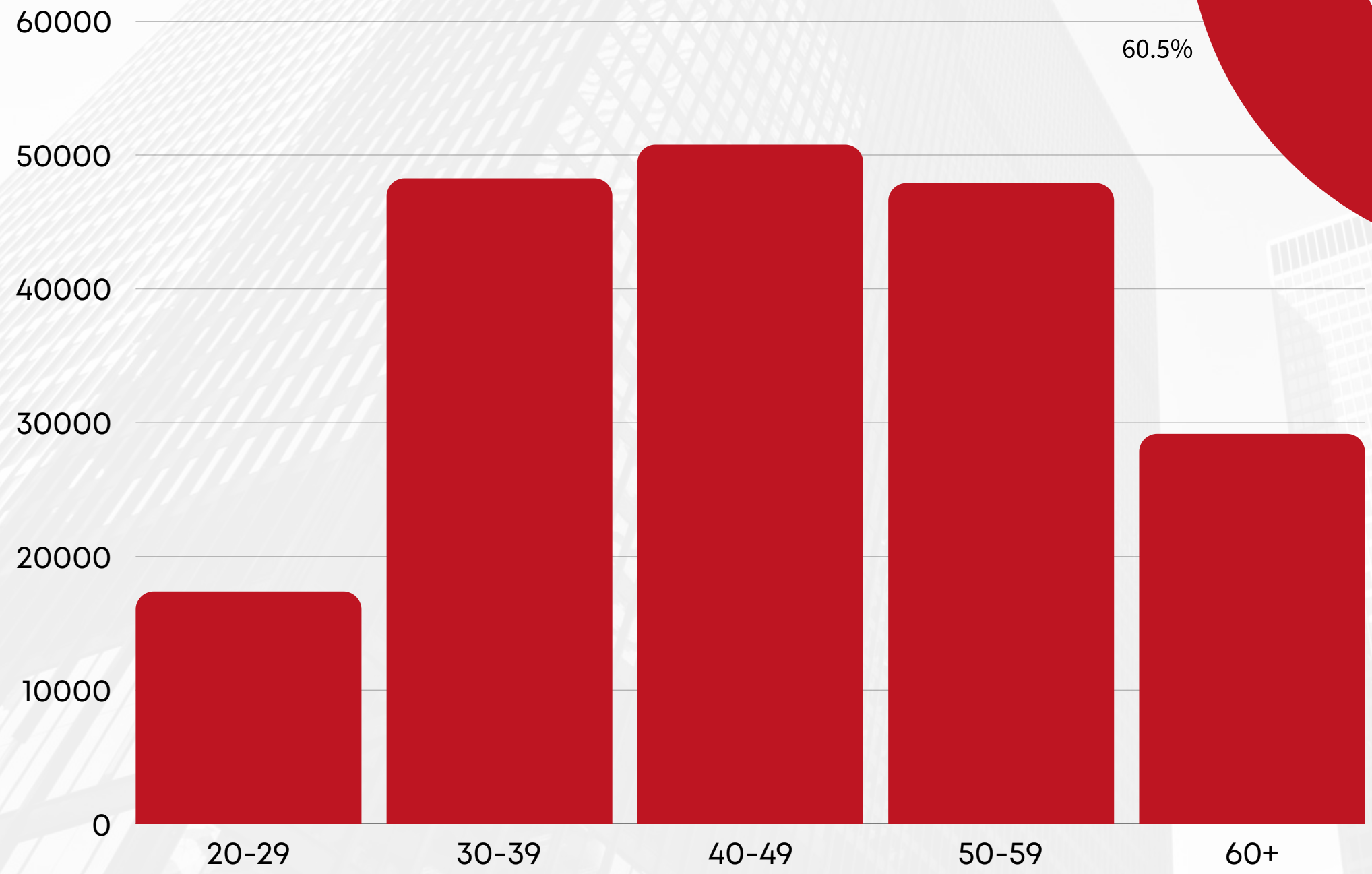
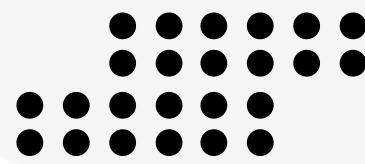
Коктейл „Жената е“
Церемония по
награждаване в
конкурса
„Мениджър на
годината 2025“

декември

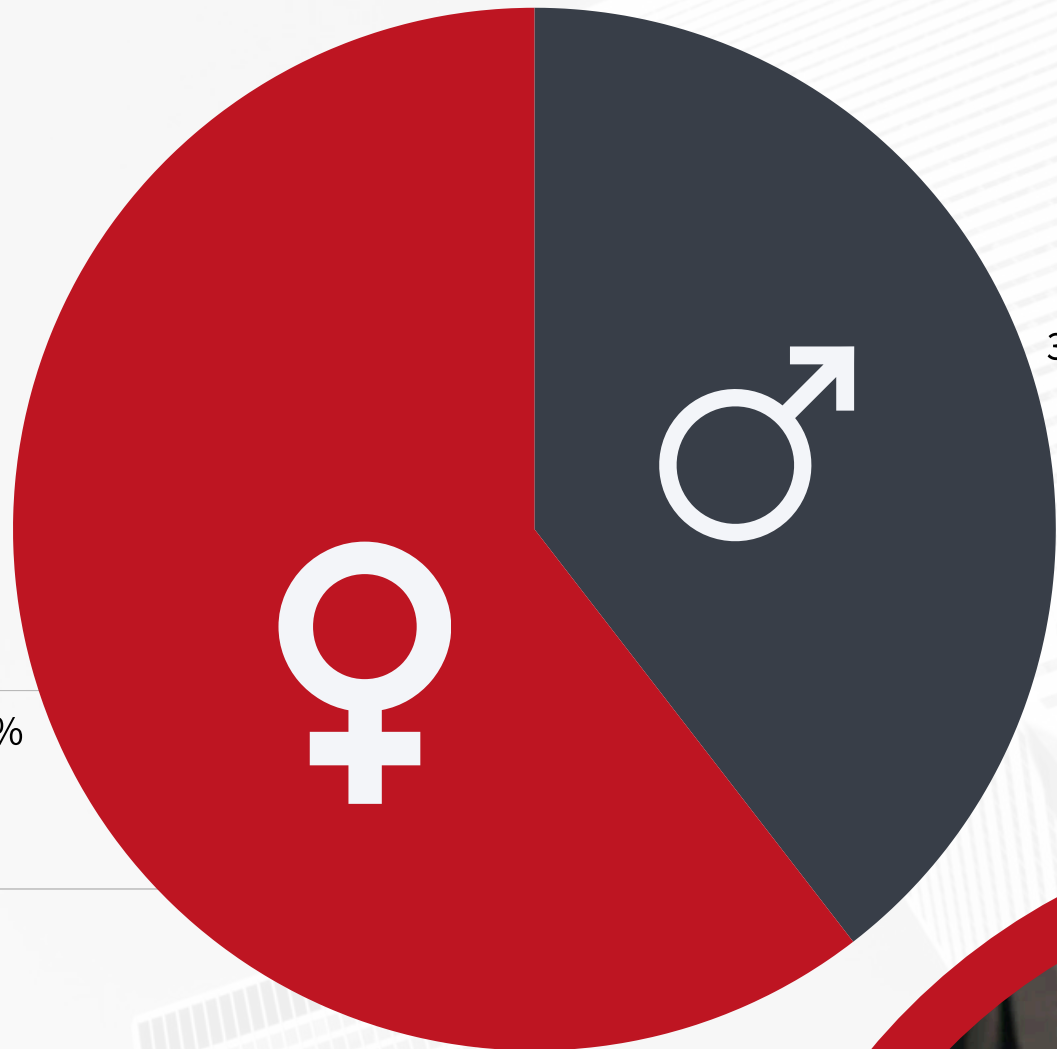
2-ри годишен форум
за транспорт,
логистика и
спедиция



AUDIENCE

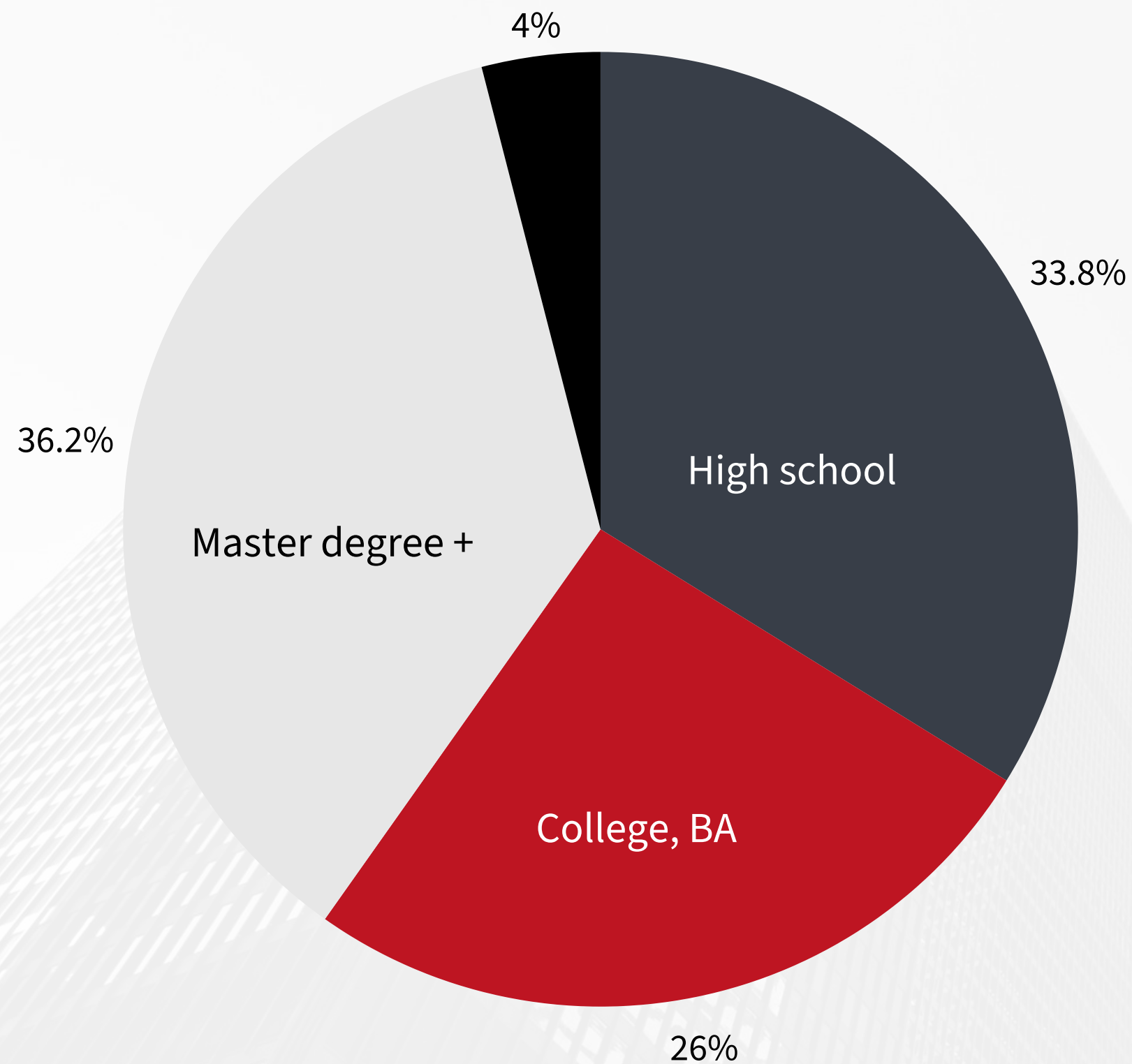


60.5%

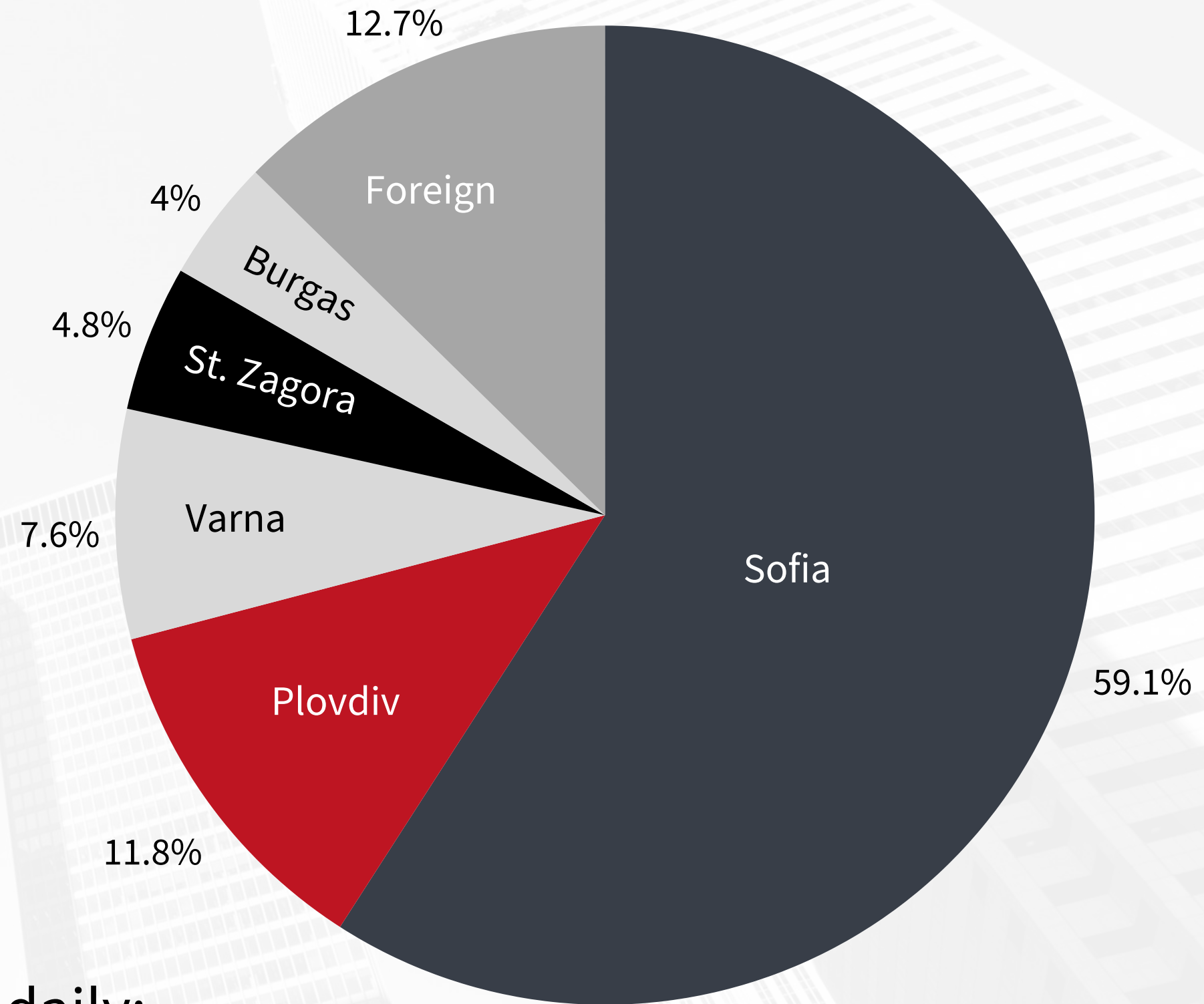


39.5%

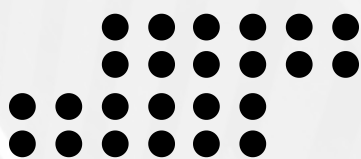




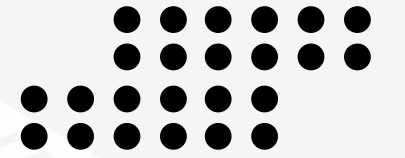
Average monthly:
Unique users - 200 000
Impressions - 600 000



Average daily:
Unique users - 18 000
Impressions - 35 000



THANK YOU
FOR YOUR ATTENTION



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