

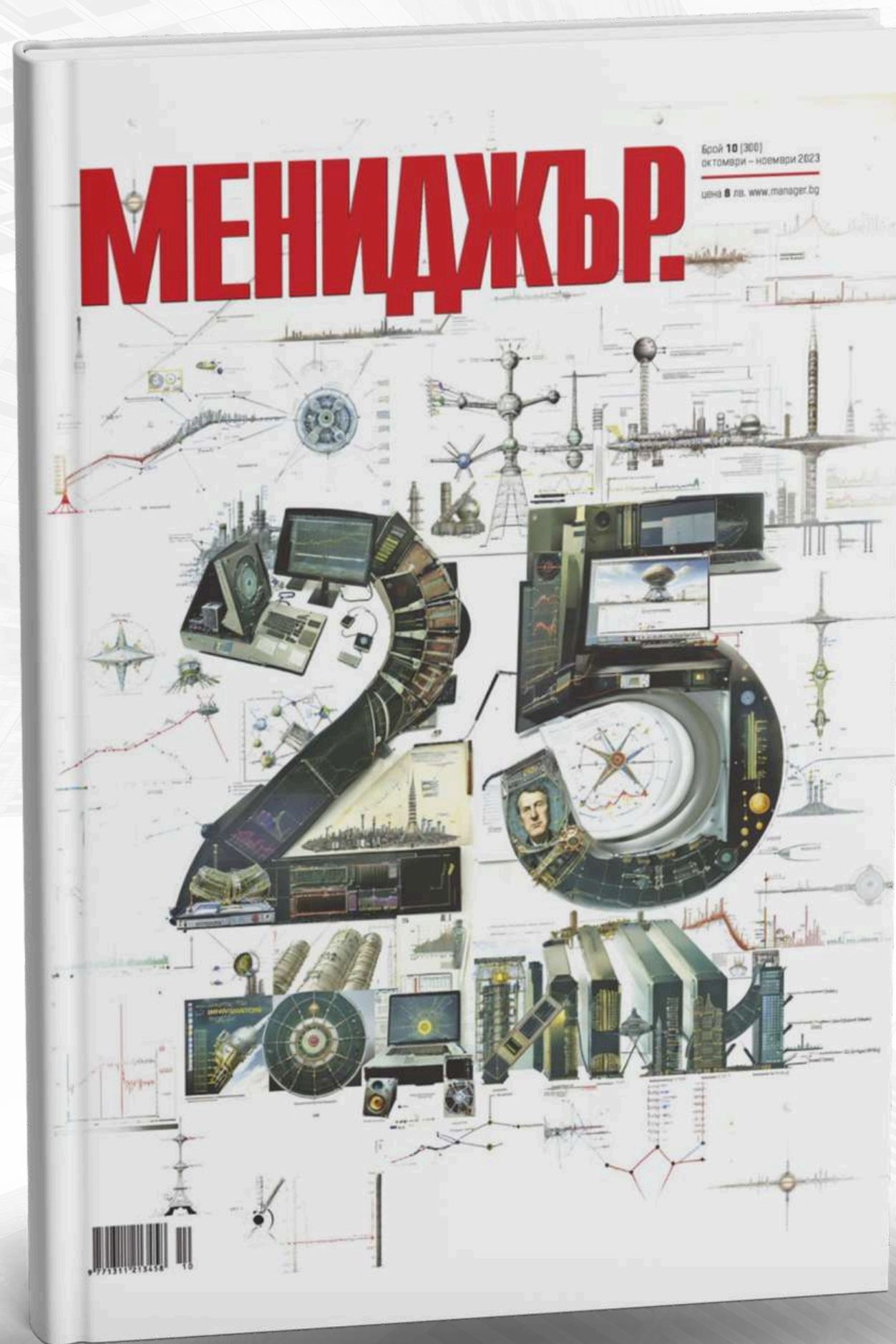
МЕНИДЖЪР.

A COMPANY OF  VM FINANCE GROUP

MANAGER MEDIA GROUP

Media kit





WHO WE ARE

Manager Media Group, part of **VM Finance Group**, is a leading media group specialising in cross-channel content creation.

We are the publishers of **Manager magazine**, the most prestigious print media targeting managers, entrepreneurs and investors in our country, as well as special annual publications such as **Woman Is, First in Business, Tech Connect and Construction & Investment, Education 360°**.

ABOUT US

Manager Media Group also develops the websites **manager.bg** (news site with a business focus), **obekti.bg** (popular science site), **noviteroditeli.bg** (dedicated to the mission of being parents) and **modernity.bg** (lifestyle site).

Manager Media Group is also the creator of the digital kiosk **ZinZin**, where subscriptions to **Manager magazine** and other magazines from the Bulgarian market can be purchased.



НОВИТЕ РОДИТЕЛИ

MODERNity

Време за мен





MAGAZINE

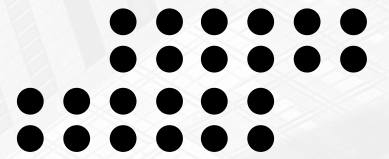
Manager magazine is the most prestigious print media aimed at managers, entrepreneurs, business owners and investors in our country. Our goal is for businesses to find information in our materials and analysis.

SEE MORE



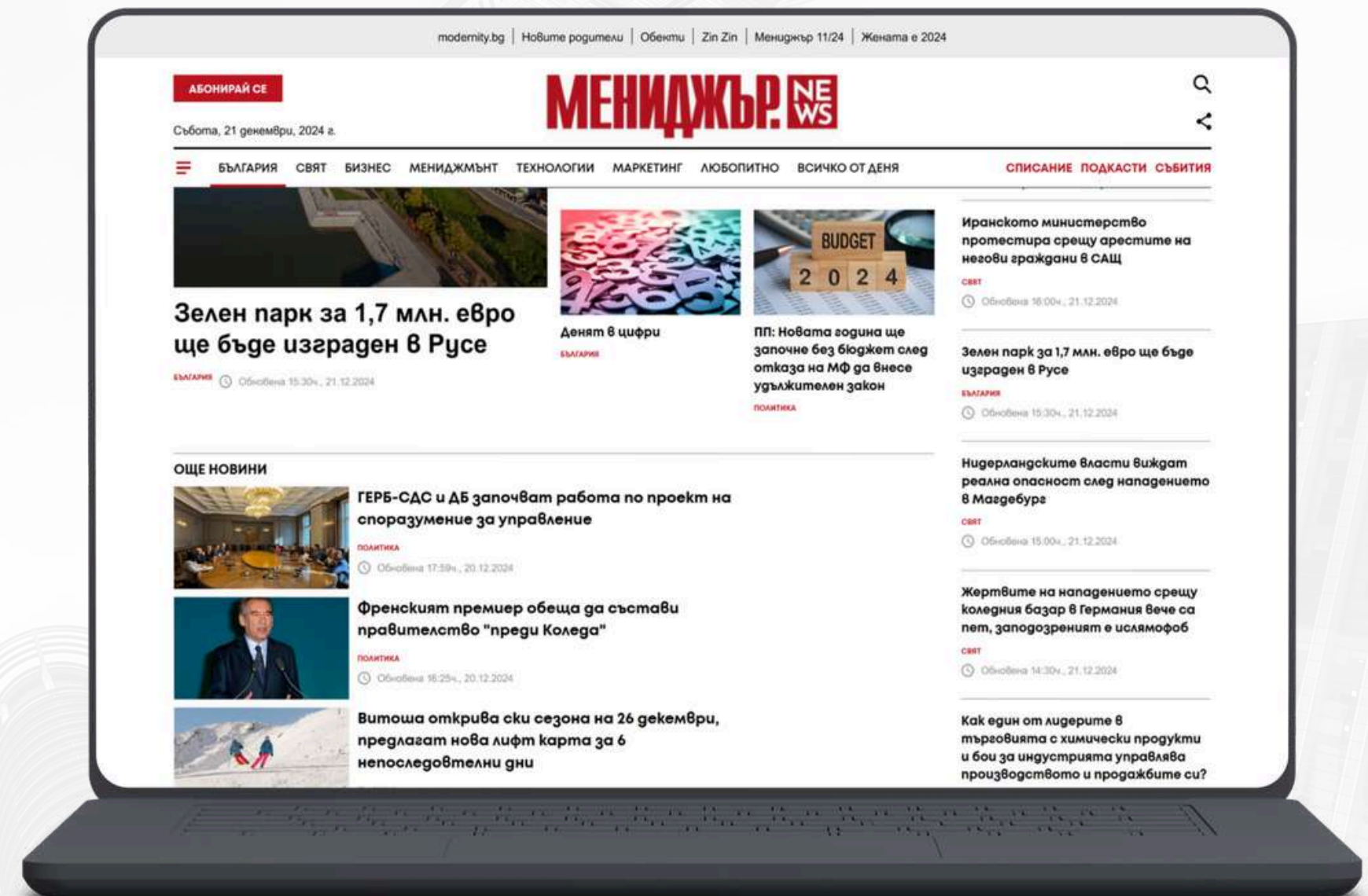


MANAGER NEWS

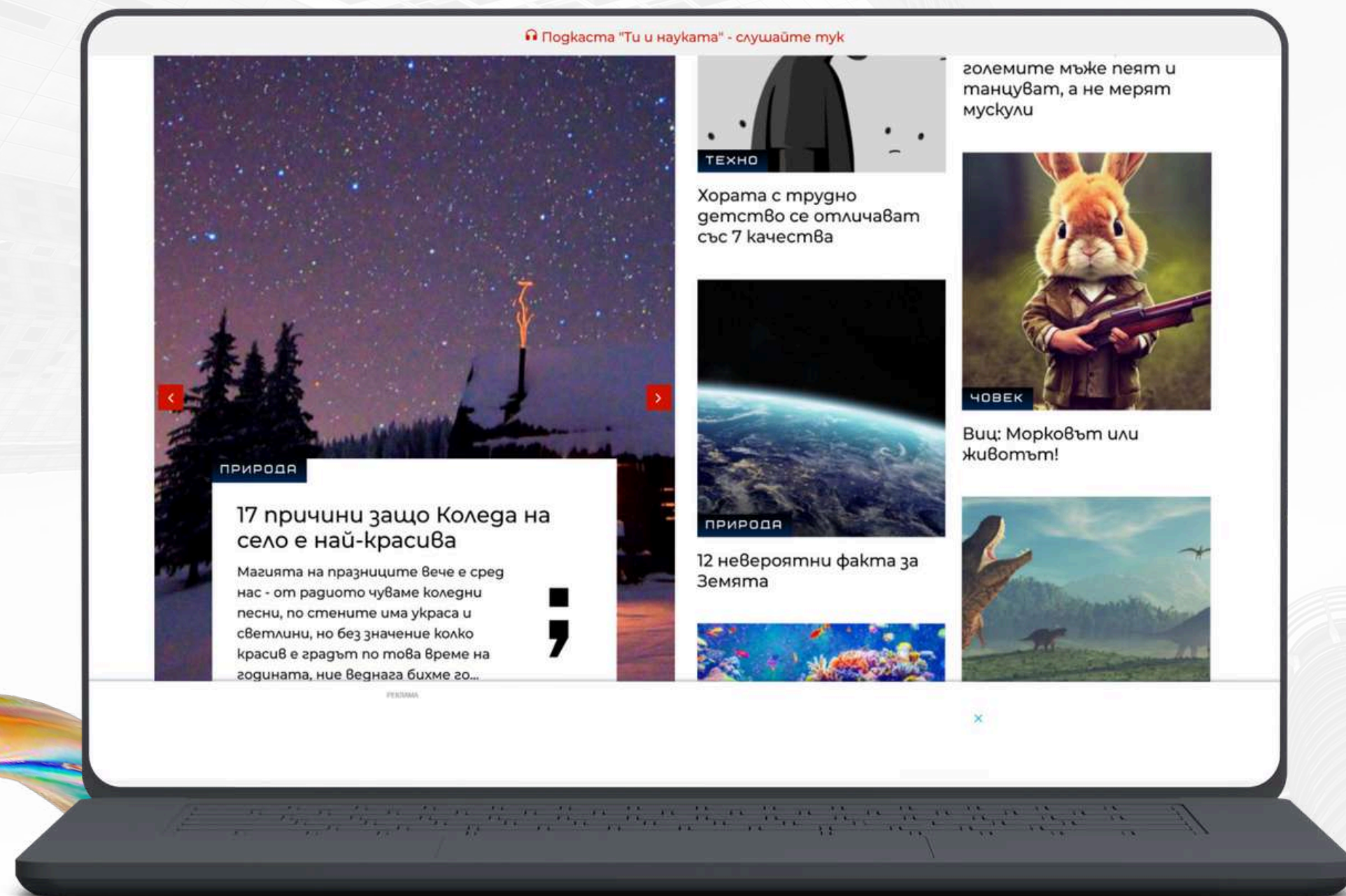


is the news site of "**Manager**" with an established presence on the market for 15 years. In it you will find up-to-date content about what is happening in the country and around the world on topics related to business, the public sector and society. You will also find guidance on leadership, personal development and career advice from recognised experts.

SEE MORE



обекти;



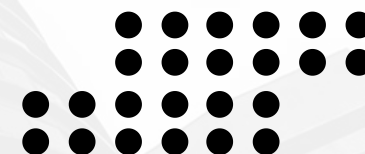
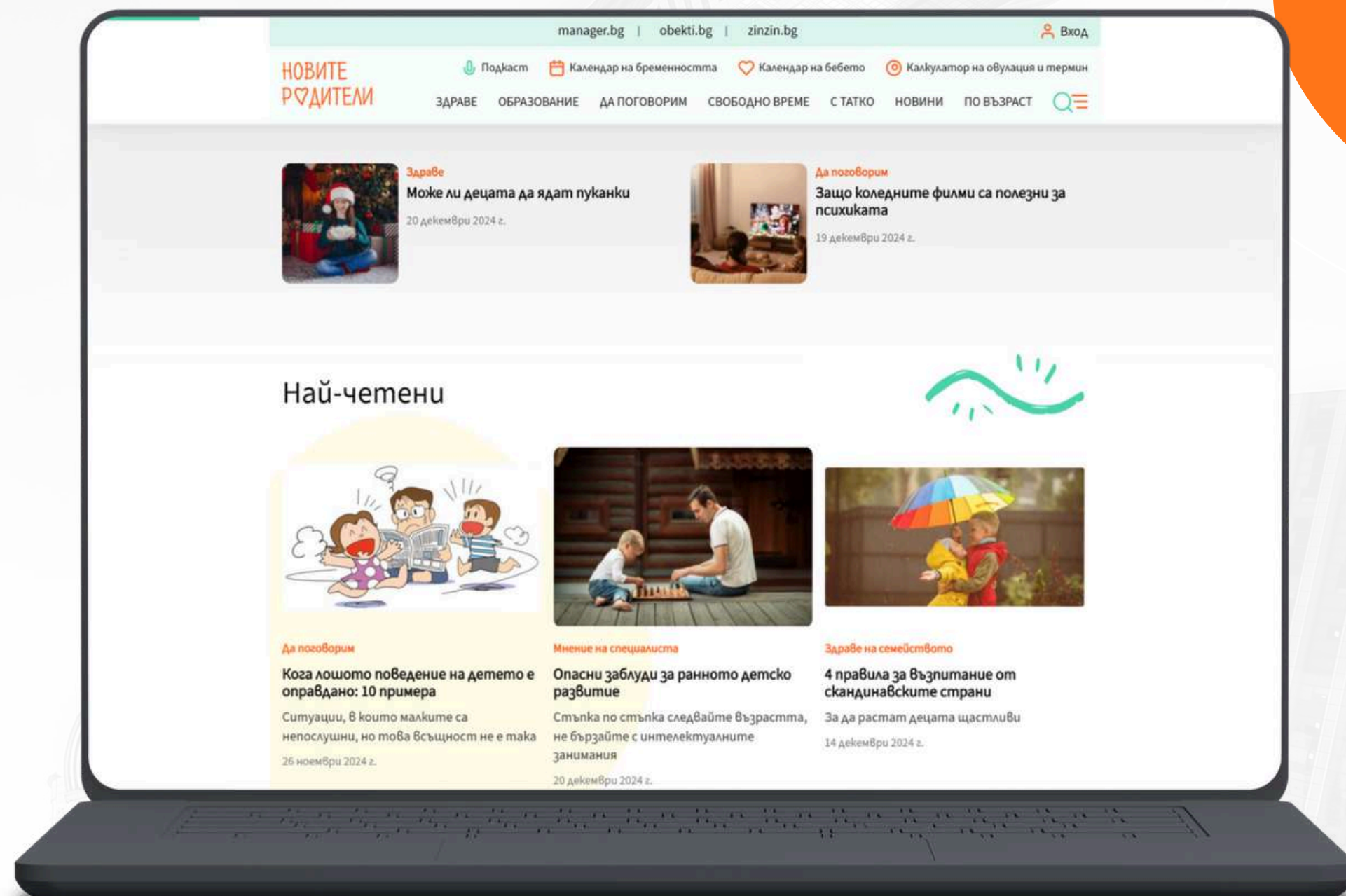
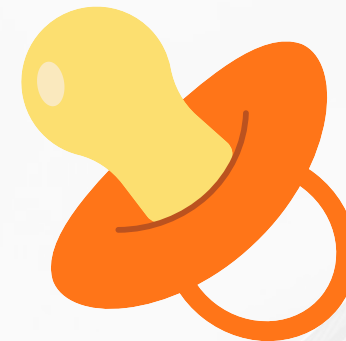
is a site about man, about the Earth and the Cosmos, about science and technology, about the riddles and mysteries in the world around us. About the things and people that make great insights happen.

SEE MORE

НОВИТЕ Р[♥]ДИТЕЛИ

is a site about the joys, worries and exploits of parenthood. A place for people who have many commitments and even more dreams, who aspire to a successful career, but at the same time are committed to their family and want to provide the best for their children.

SEE MORE

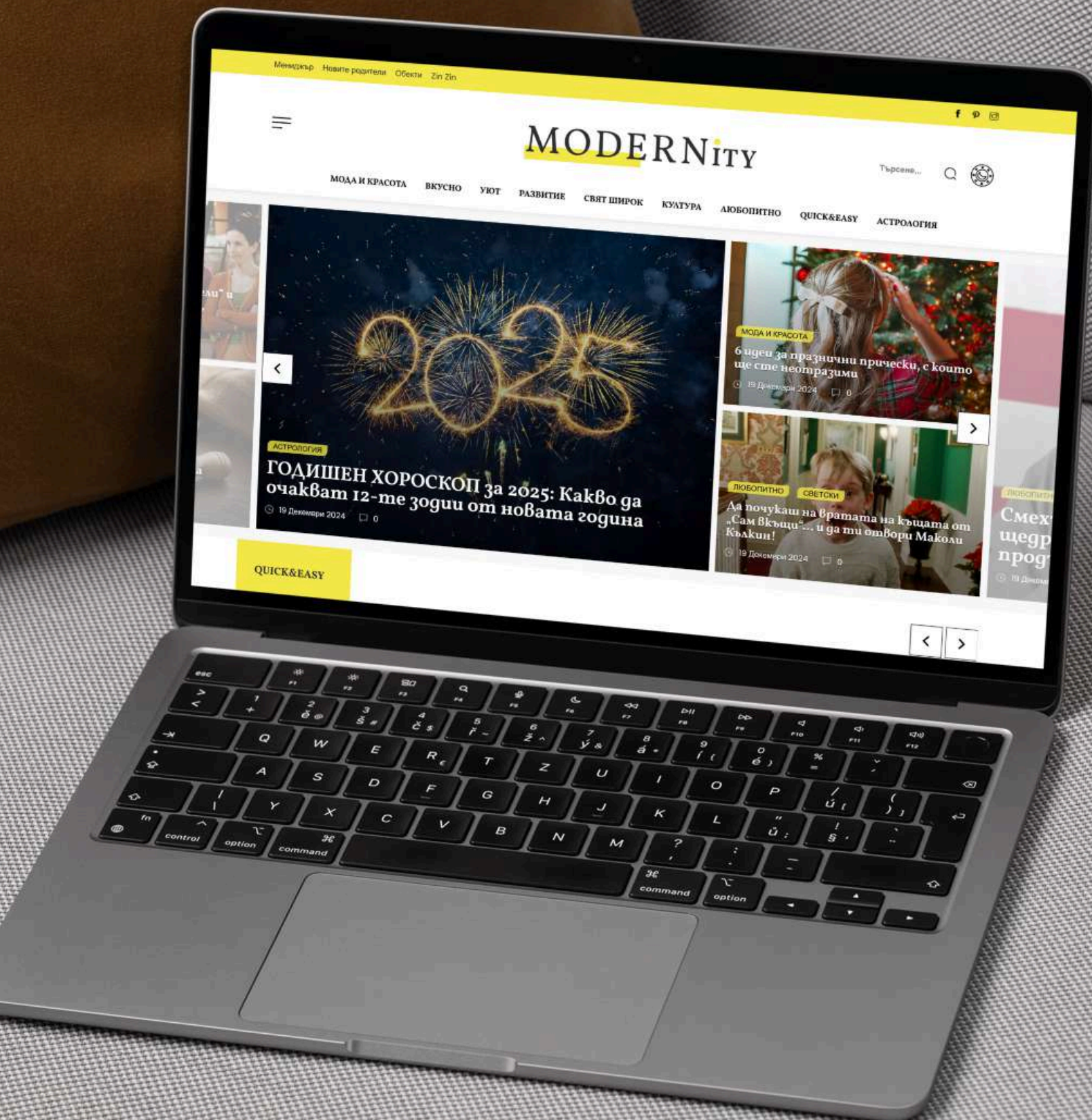


MODERNity

Време за мен

is the newest in our portfolio, which aims to become the new favorite place for every woman looking for a balance between career, personal interests and time for herself.

SEE MORE





is an online platform that provides the opportunity to read in digital format. **ZinZin** provides you the convenience of reading on your preferred mobile device, anywhere, anytime. The app can be downloaded on any mobile device from the **App Store** or **Google Play**.



EVENTS

We hold many events annually,
dedicated to topical and significant issues:

[SEE MORE](#)

МЕНИДЖЪР

A COMPANY OF  VM FINANCE GROUP

2025

СЪБИТИЯ

март

7-и годишен форум
„Отговорно
производство и
търговия“

април

Next level HR
2025

май

16-и Зелен форум
Галавечер
„Хоризонти 2025“

юни

12-и национален
Фарма форум
Technovation
2025

септември

MODERNITY **Парти**
Време за мен
Калпазанска
есен 2025
НОВИТЕ РОДИТЕЛИ

октомври

4-та годишна
конференция за
строителство и
инвестиции

8-и банково-финансов
форум „Бъдещето
на парите“

ноември

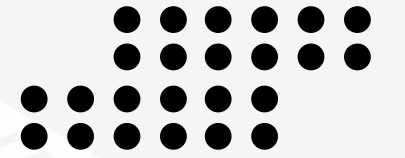
Коктейл „Жената е“
Церемония по
награждаване в
конкурса
„Мениджър на
годината 2025“

декември

2-ри годишен форум
за транспорт,
логистика и
спедиция



THANK YOU FOR YOUR ATTENTION!



FOR SPECIAL TOPICS IN THE MAGAZINE - ON REQUEST

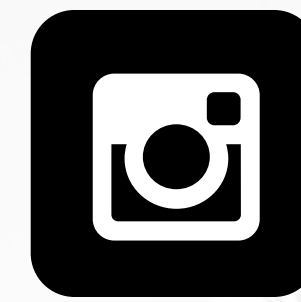
2025 ANNUAL PROJECTS CALENDAR

FOR DIGITAL ADVERTISING

FOR MAGAZINES



adv@manager.bg



Follow us on social media