

New website in the portfolio

МЕНИДЖЪР

A COMPANY OF  VM FINANCE GROUP

MODERNity

Време **за мен**

WHAT IS MODERNITY?

Modernity aims to become the new favorite place for every woman looking for a balance between career, personal interests and time for herself.



MODERNiTY
Време за мен



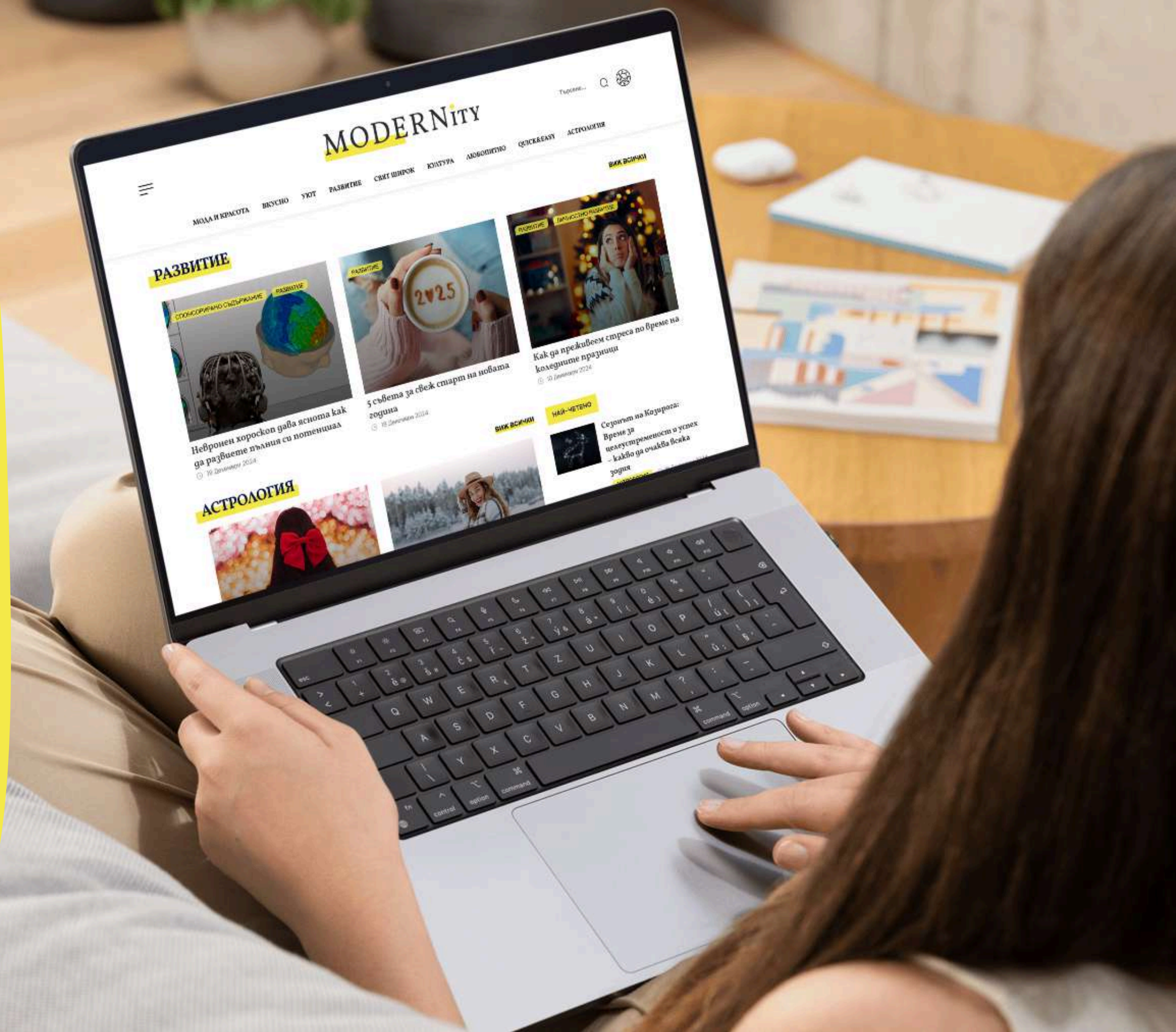
“

*"The most precious gift we can give ourselves is time. Time for our loved ones, time for the things that bring us joy, time to relax and time for ourselves, of course. That's what we created **Modernity** for. The platform is here to give you a breather in your hectic everyday life and give you some more personal time for you. And all in the company of those favourite female themes of ours that make us smile, get excited and evolve. **Modernity** is our stylish jewel in our digital presence," says **Vyara Stoykova, Editor-in-Chief of Modernity.***

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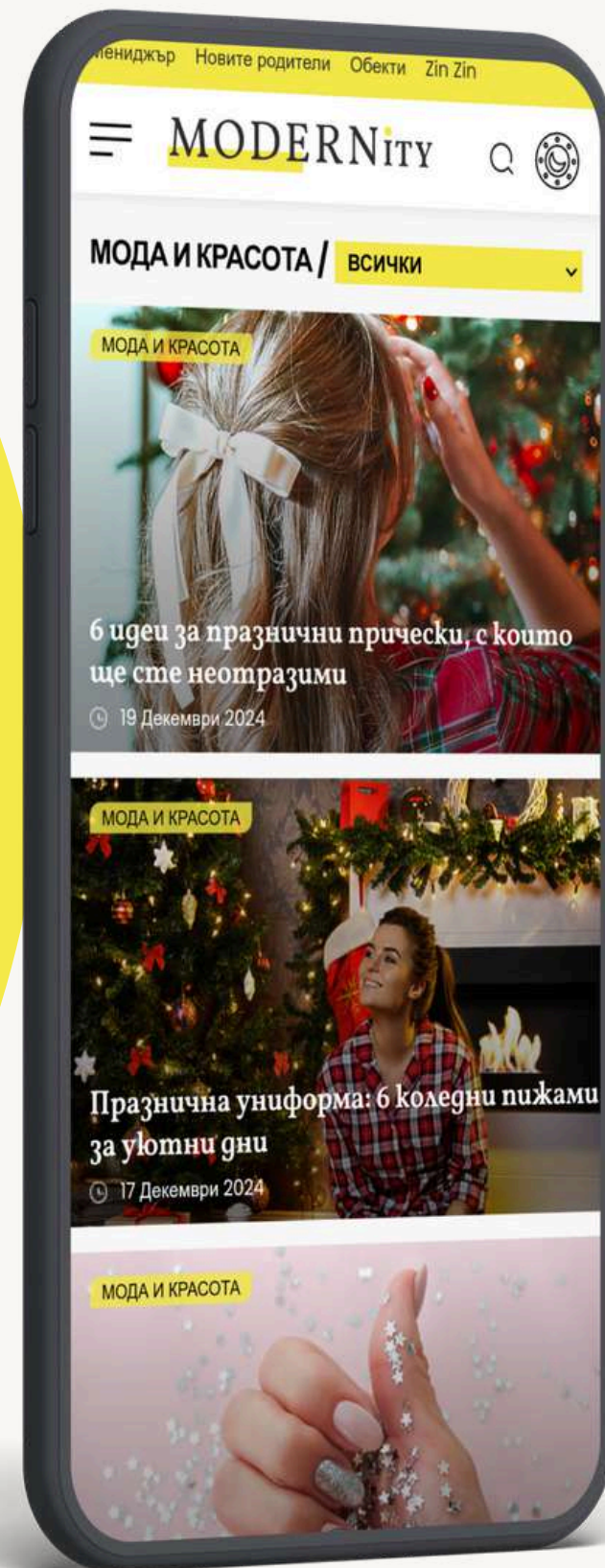
WHAT OFFERS?

In **Modernity** going to you will find a rich variety of themes distributed in different categories of site.

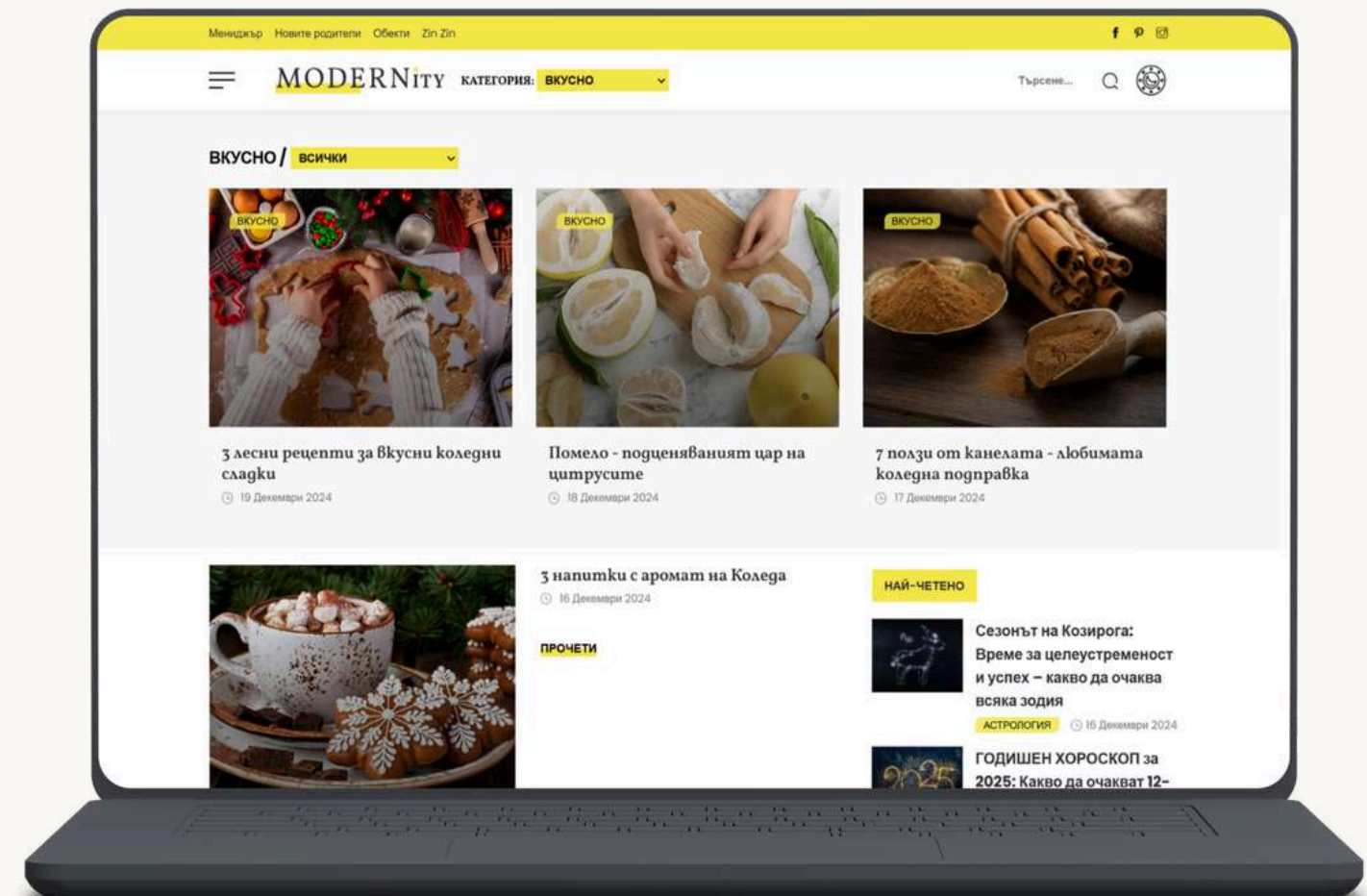


FASHION & BEAUTY

All about the latest trends in the world of fashion, cosmetics and beauty treatments as well as timeless style and beauty tips.



TASTY



Interesting, healthy and delicious recipes, suggestions for nice restaurants and new places in the city, as well as different diets and tips for a more balanced lifestyle.

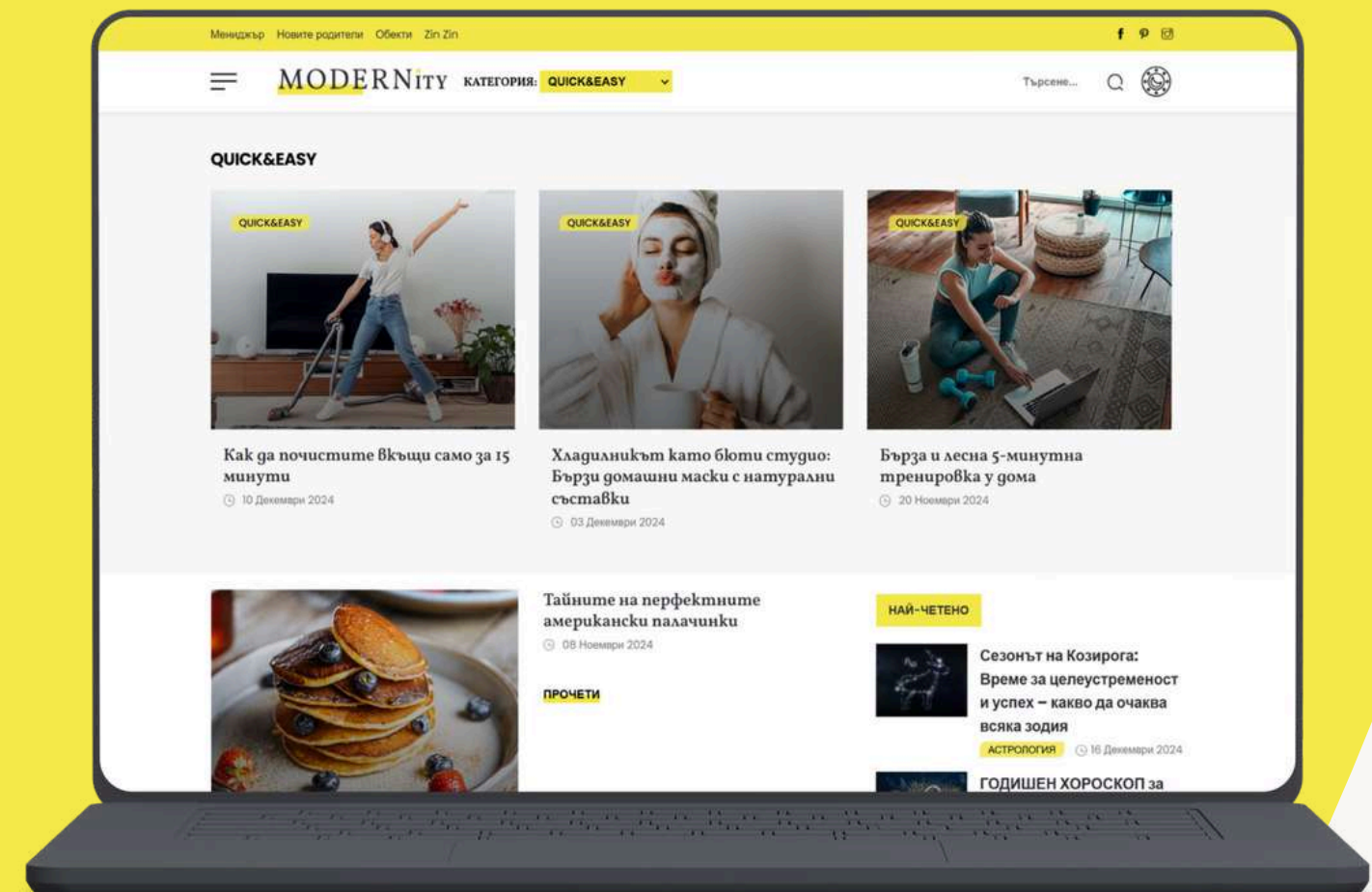
COZY

Helpful tips on home organization, garden maintenance, caring for our beloved furry pets, and all the latest from the tech world.

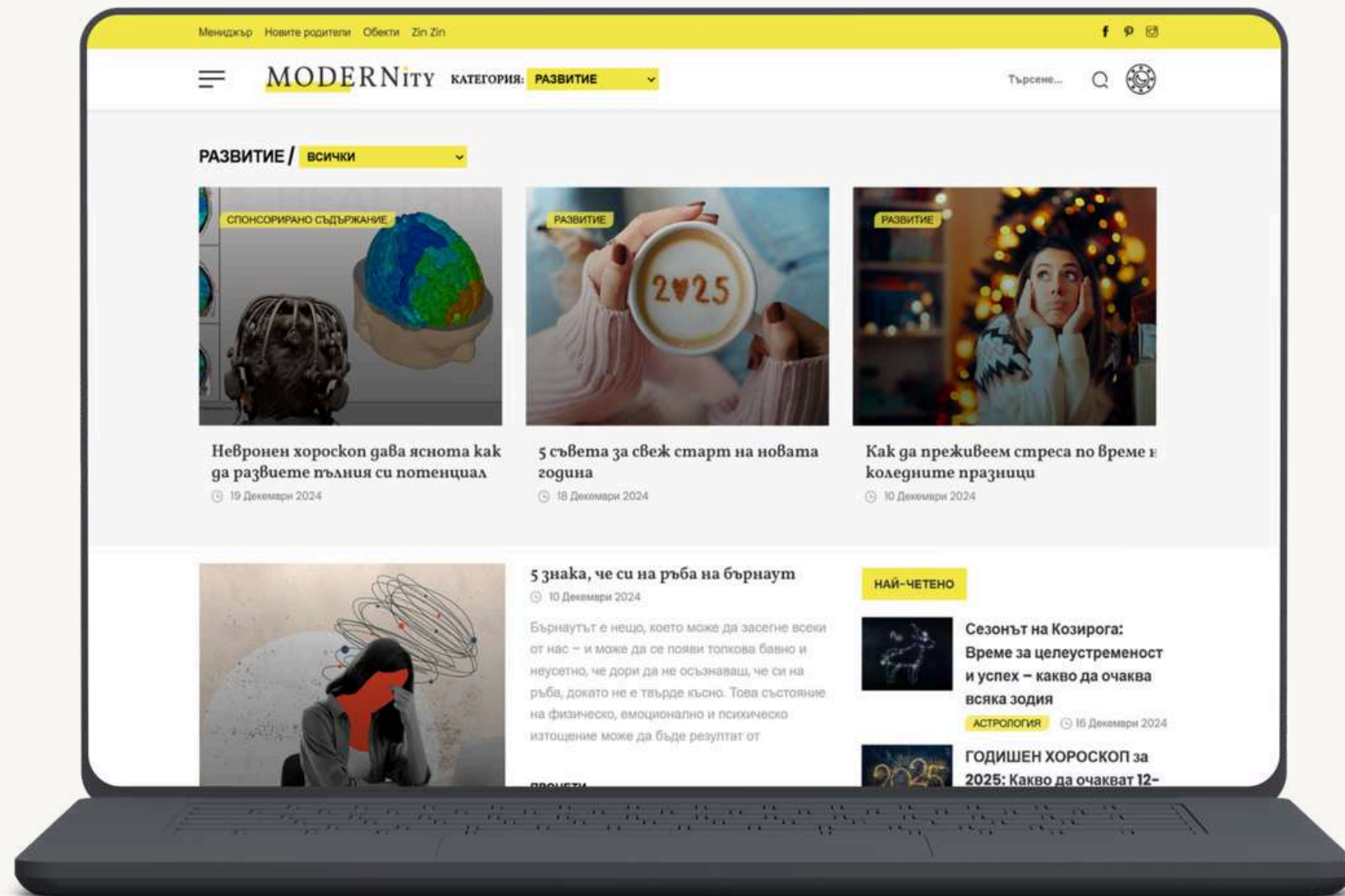


Practical and useful tips for an easier everyday life, our special section is here to give you all kinds of pointers, tricks and hacks!

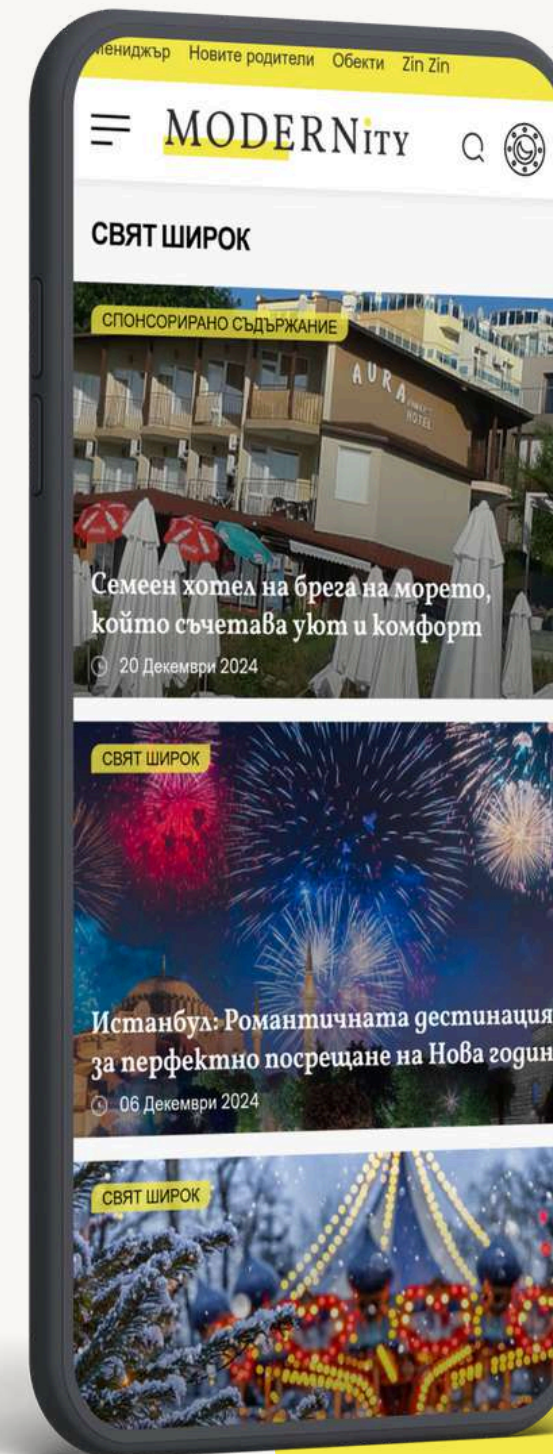
QUICK & EASY



DEVELOPMENT



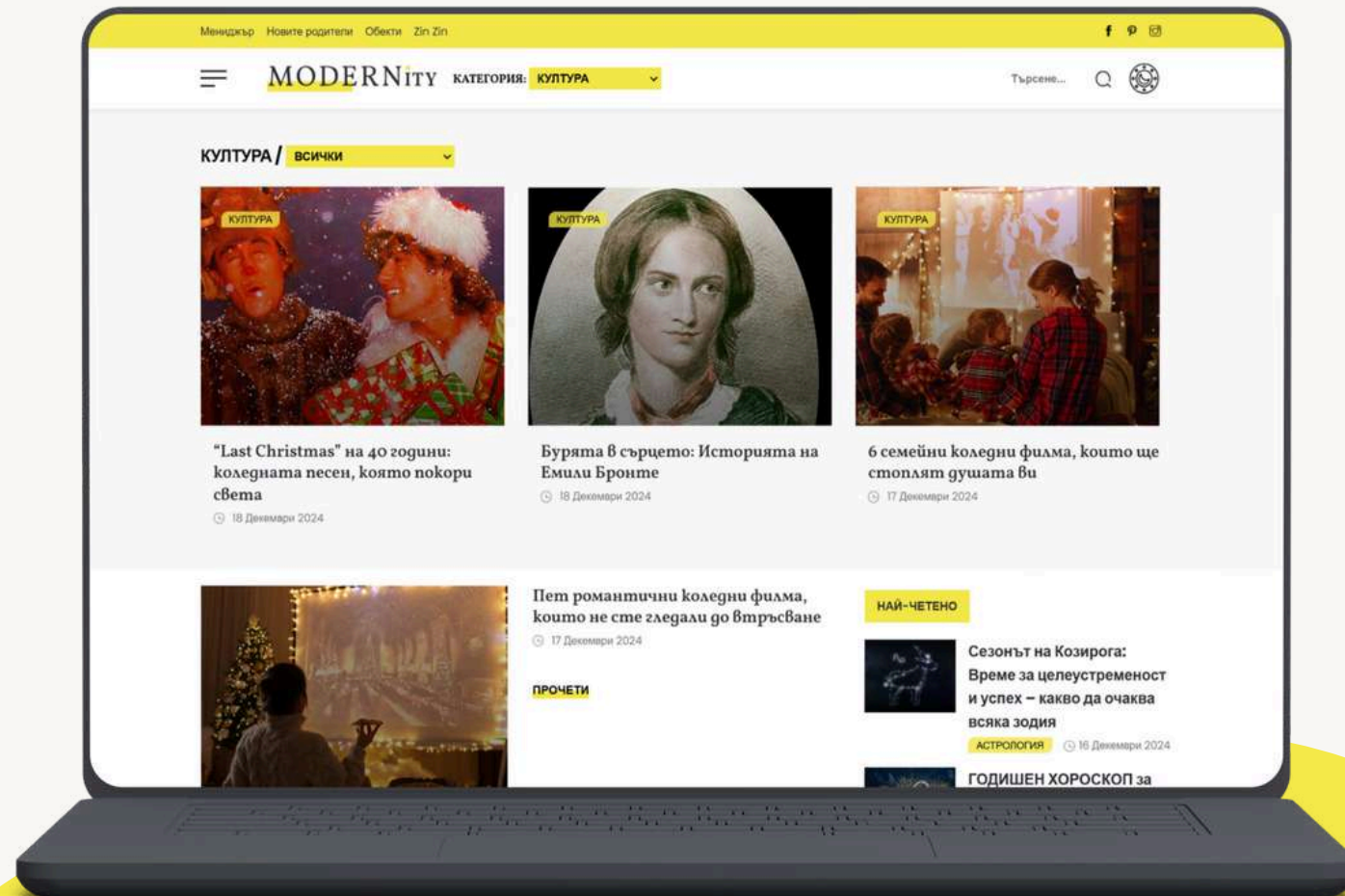
Valuable personal development and relationship tips to help you be a better version of yourself.



THE WIDE WORLD

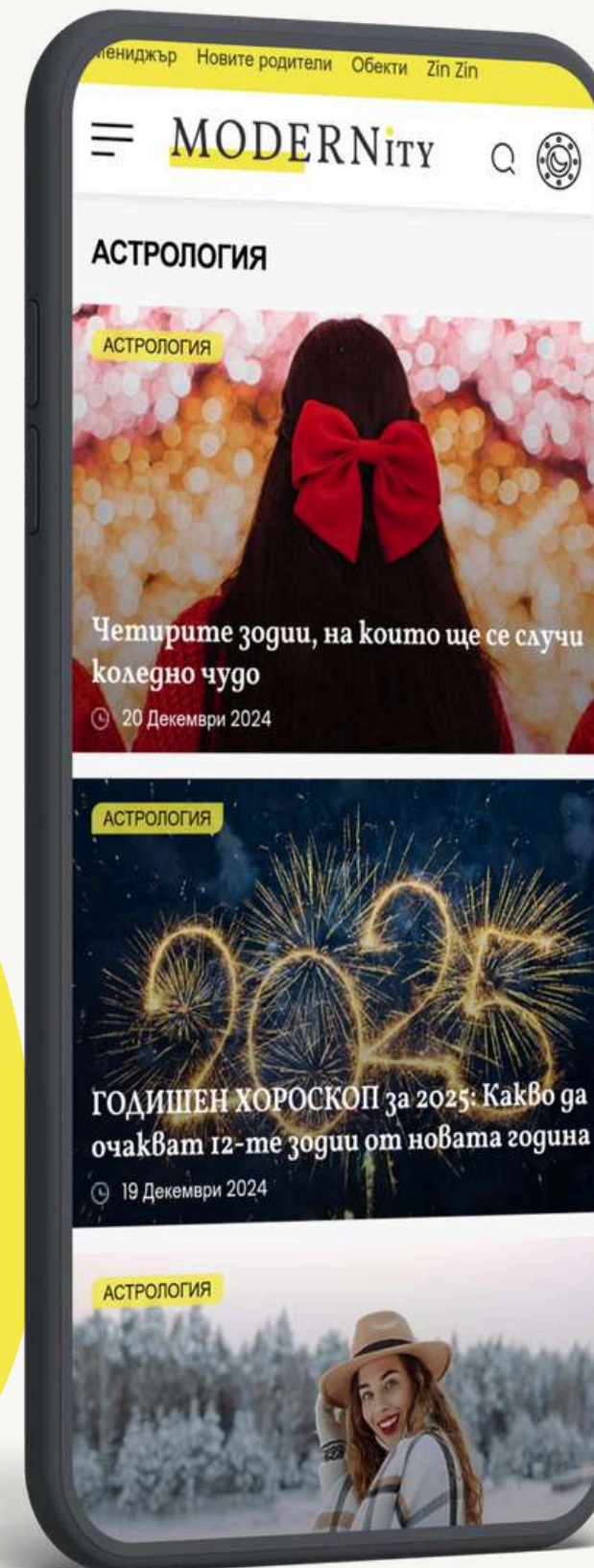
Travel tips, holidays and destinations worth visiting. Because it's great when we have time to travel and explore new places.

CULTURE



Here we talk about new books and timeless classics, upcoming concerts and events, what's in theaters and what to watch at home.

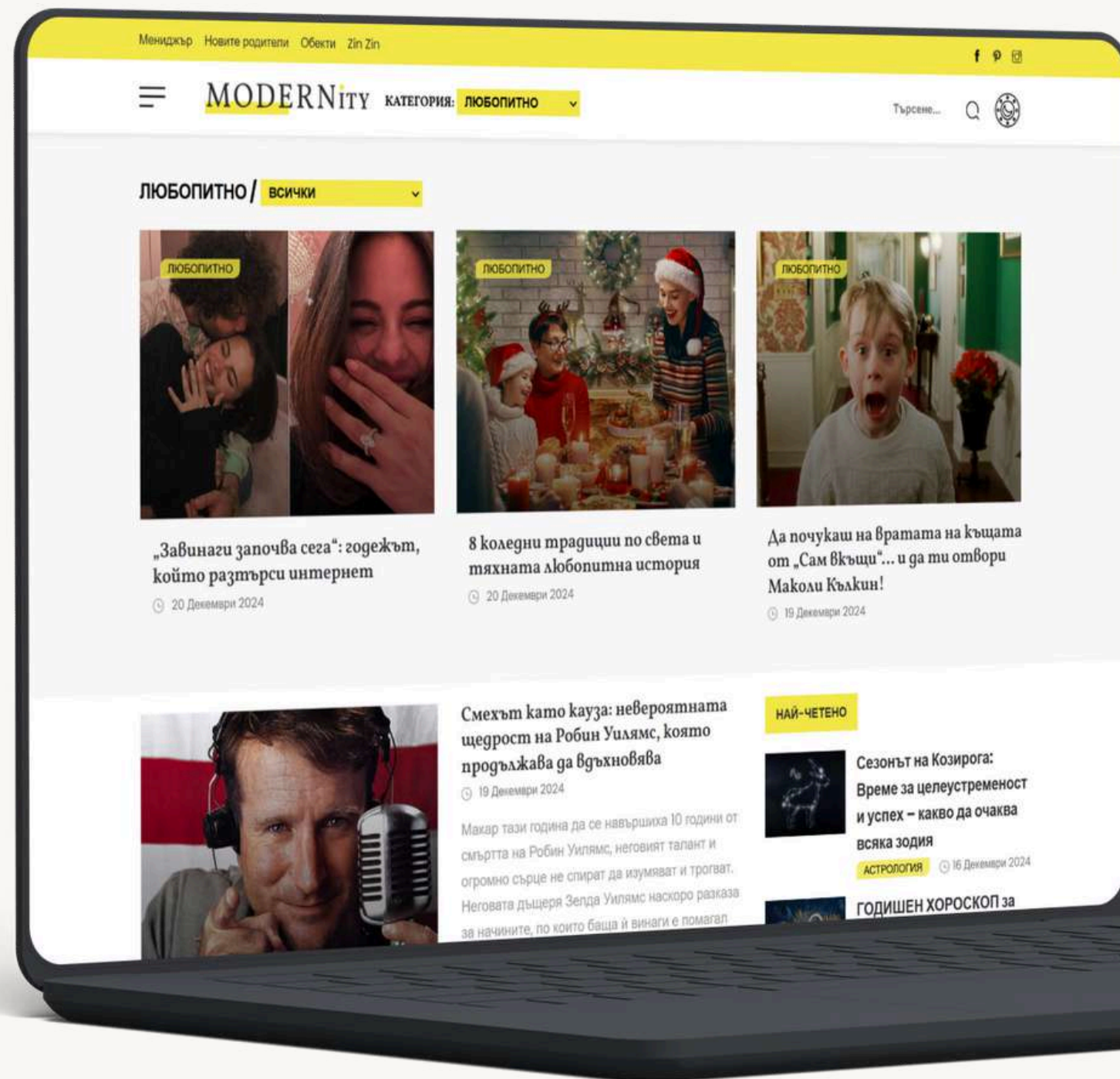
ASTROLOGY



Here you will find weekly and monthly horoscopes, astro tips for each month and season, as well as many interesting articles related to the representatives of the zodiac.

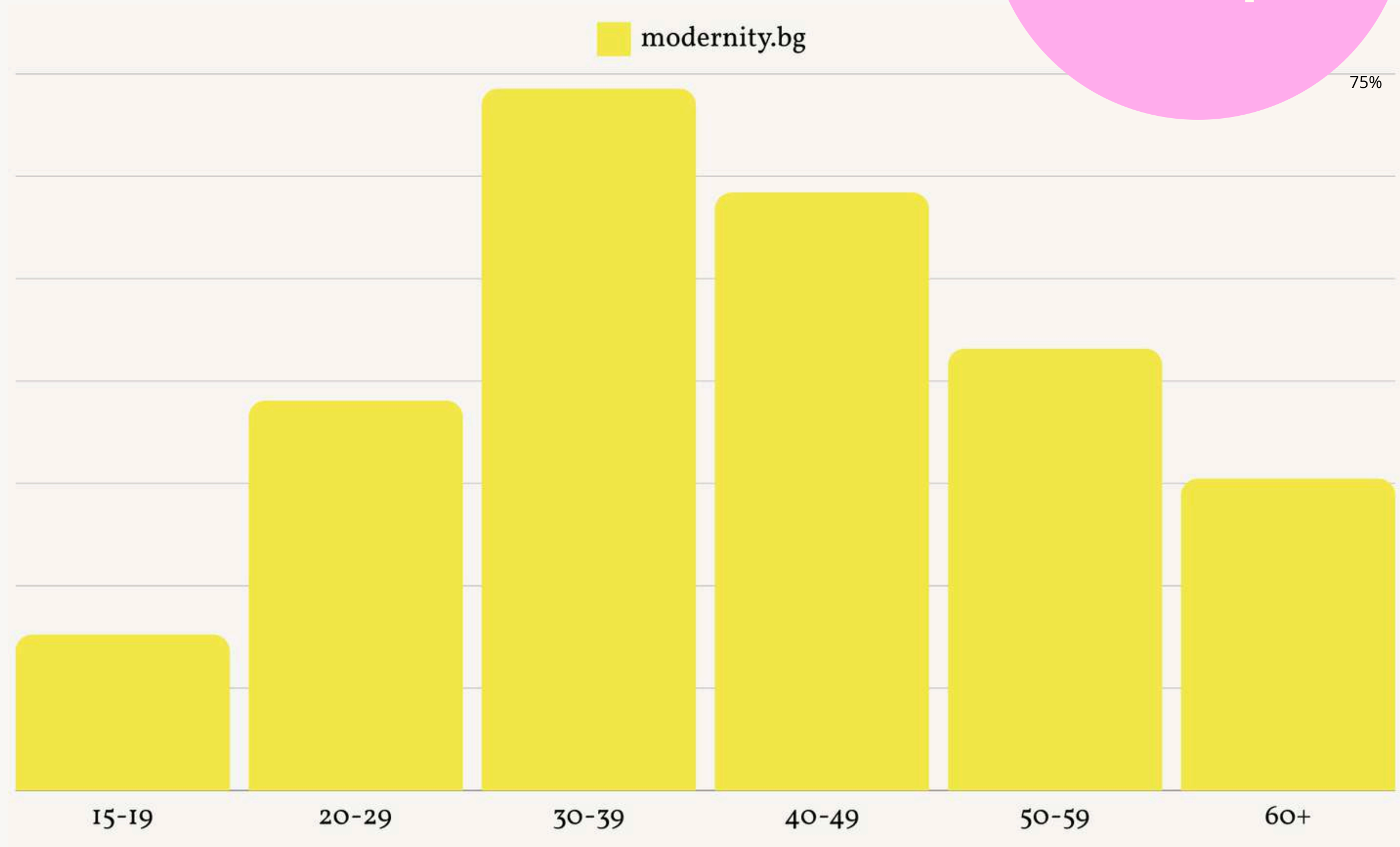
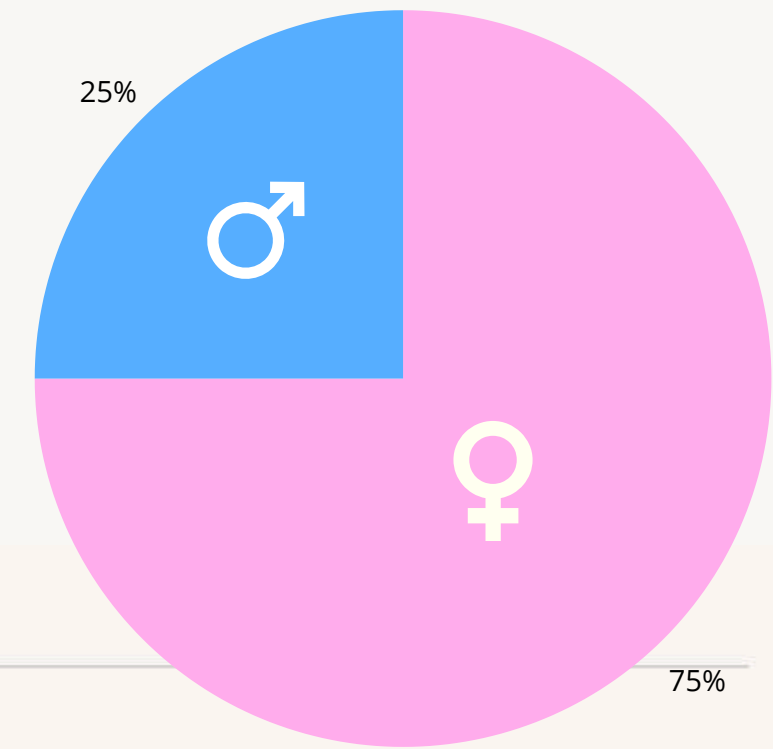
CURIOUS

All the most interesting and curious from the world of stars. This is the place to find out what's going on with your favourite actress or musical artist you admire.

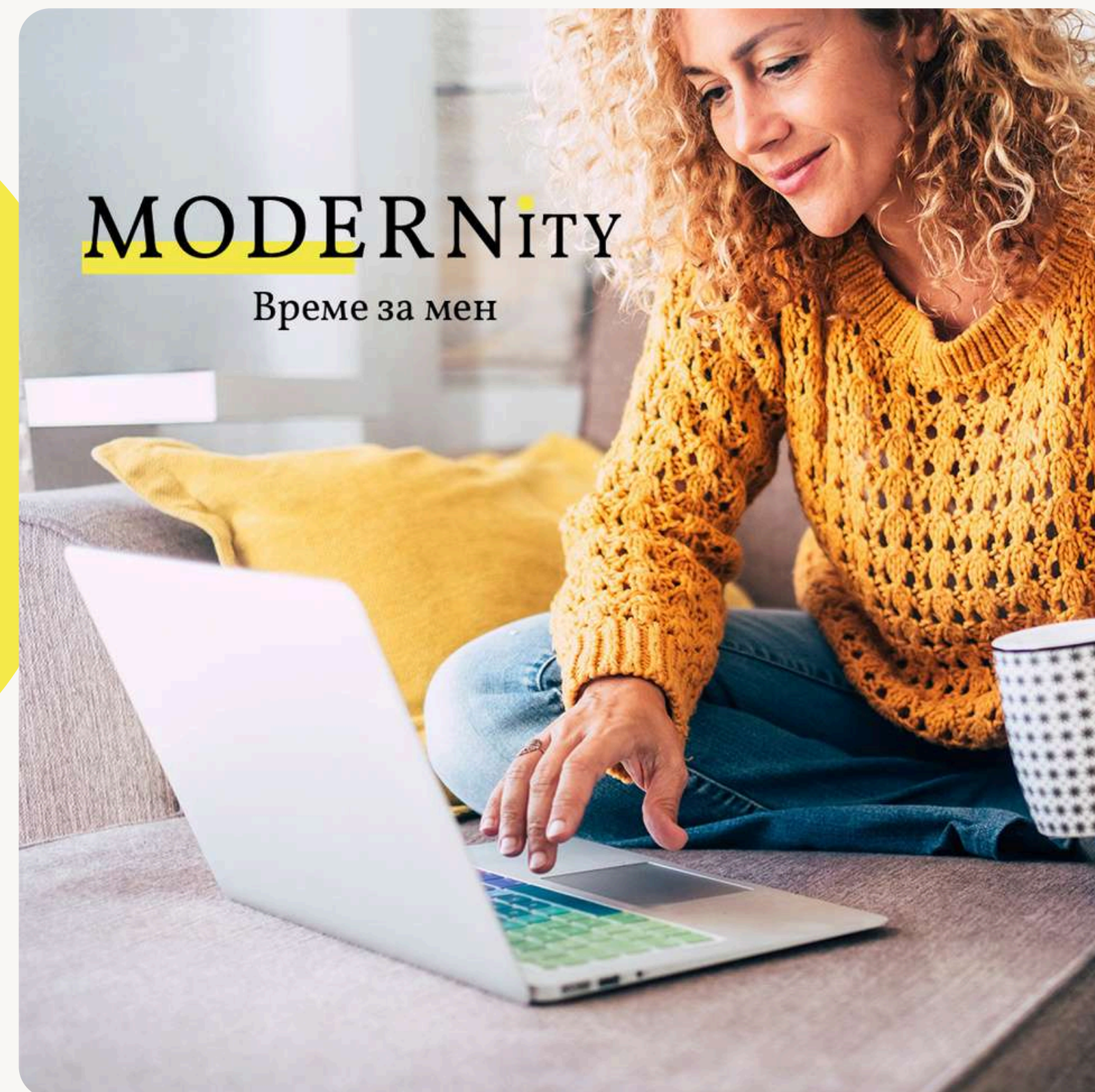




WHAT AUDIENCE TO EXPECT?



Modernity is created for the active woman who has found her place in the world, knows what she likes, seeks balance in the hectic everyday life and craves new knowledge and most of all – **TIME** for herself.



Visit **modernity.bg** and give yourself this time!

OPPORTUNITIES FOR POSITIONING

Publication package

- **3 – 1500 BGN excluding VAT**
- **6 – 2700 BGN excluding VAT**
- **10 – 4000 BGN excluding VAT**

*Facebook and Instagram sharing included

*conditions are preferential,
valid until **31.12.2024**,
require advance payment and
include use in 2025.

* prices are not subject to
additional discounts

Special Projects

Custom made projects, incl. video, on client request. Includes creating special editorial content and branding it and/or incorporating product placement.

Digital

Display campaigns with formats
300x250/300x600/970x250/
1000x100/320x00/320x480/900x500

** Estimated daily IMPs = 10 000.*

FOR INQUIRIES:
ADV@MANAGER.BG

We will be glad to follow us
on social networks:



THANK YOU FOR YOUR ATTENTION!