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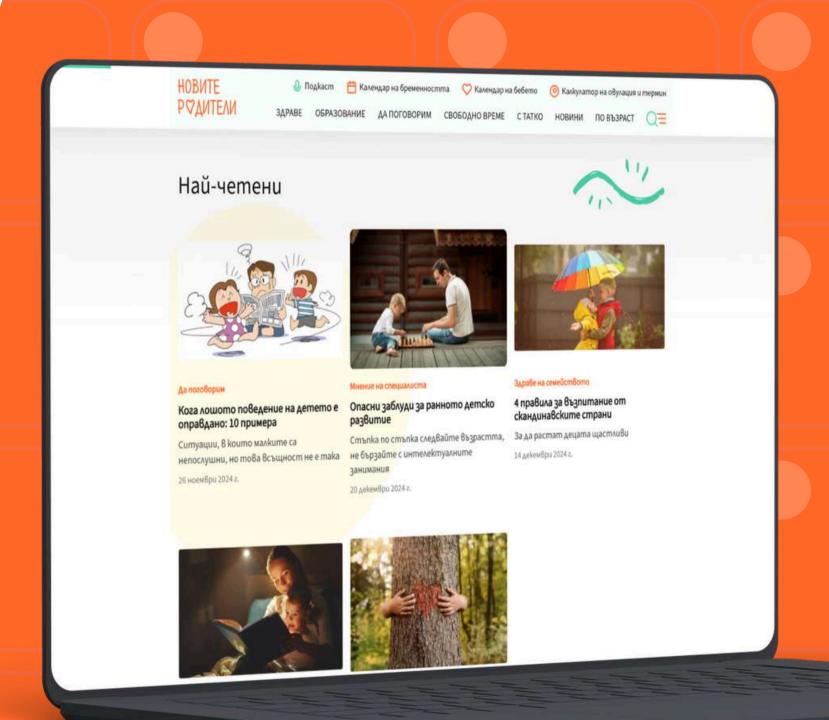


НОВИТЕ РОДИТЕЛИ



is a site about the joys, worries and exploits of parenthood. A place for people who have many commitments and even more dreams, who aspire to a successful career, but at the same time are committed to their family and want to provide the best for their children.

What will you find on the website?



The topic of parenting in its various aspects - parenting, health, education and upbringing of children, also including news from the current information flow, which are of interest to readers of the site.

Podcast

In it, we talk about important topics for all of us with experts in different areas of child education and development.

Our mission is to be there for parents when they are hesitant about different issues. To promote modern child rearing and education practices.



All episodes here



FOR FUTURE MOTHERS

Pregnancy Calendar

In it, expectant mothers can keep track of the essentials for each gestational week as they await the birth of their baby. It also contains useful tips to help them cope with unpleasant symptoms and worries.



Baby's calendar



guides and orients how the child develops month by month - from his first days until he is 2 years old.

It helps with nutrition advice - from breastfeeding to introducing foods other than milk. Also - more about baby's sleep, and the most common physical and mental problems in infancy.





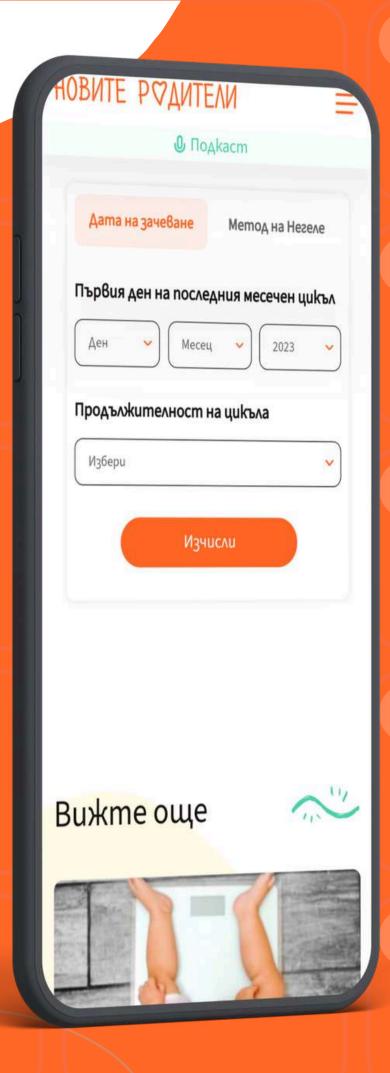
В този календар на бебето месец по месец ви запознаваме с всички основни грижи за новороденото и детето - от раждането до двегодишна възраст.

Изберете възрастта на вашето дете



Развитието на детето е вълнуващ процес, който обаче често поражда различни съмнения и тревоги сред родителите, особено когато става дума за първо дете. В Календар на бебето ви предоставяме най-важната информация, свързана с психофизическото развитие на вашето мъниче, месец по месец, за да ви преведем плавно през различните етапи на растеж. Запознаваме ви с развитието на сетивата на бебето и основните





Calculator ovulation and term



is an extremely handy feature that helps parents navigate when to expect their baby.



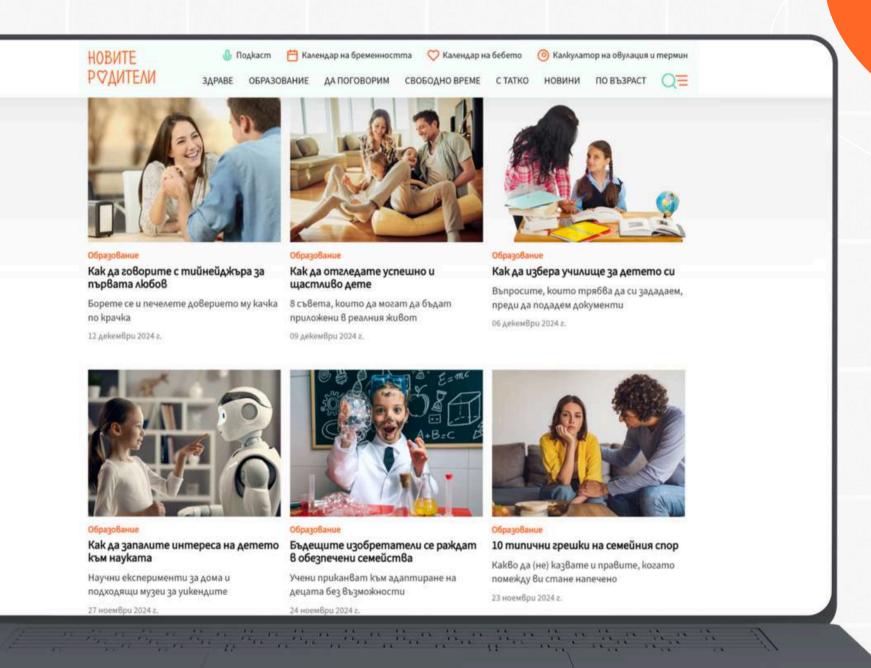
Health

Here you can find useful tips for the whole family. Several headings will guide you on all issues that affect the health of both the child and the parents - future or current.



Education

In addition to useful tips for forming good study habits from an early age and those for the school period, we also follow all the latest news in the field of education, striving to provide the most accurate information useful for both students and parents.





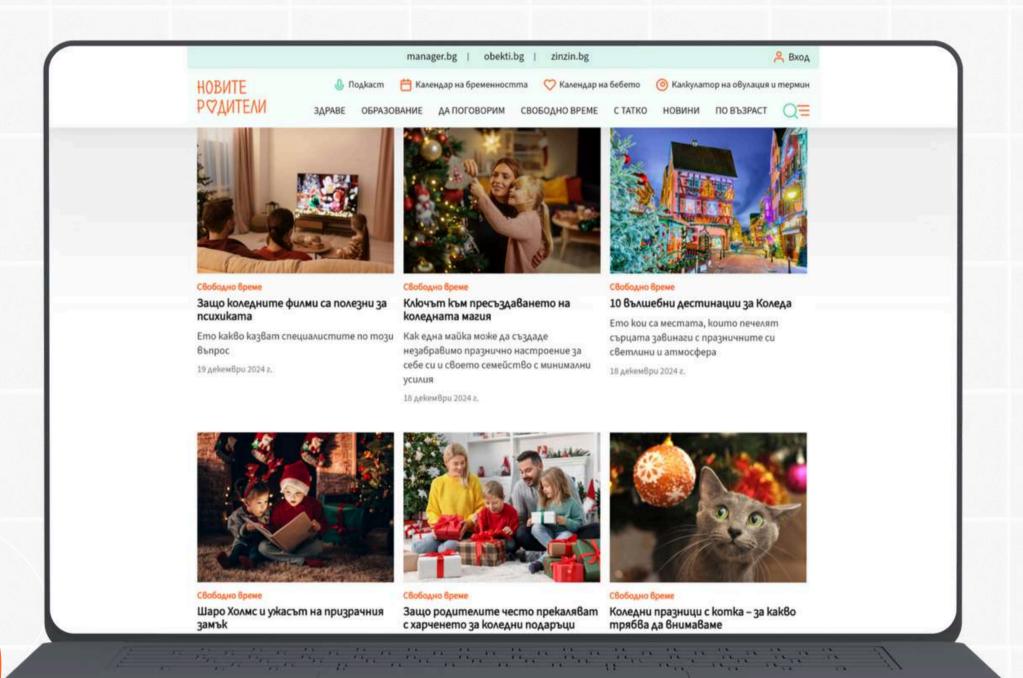
Let's talk

for everything. From the relationship in the couple, long before the child is born, to the mature relationship when the children have flown the family nest, from playing with the baby to upbringing at different periods of the child's growth.



Free time





Huge territory to discover and explore. Here you will find many sections: coloring, games, zodiac signs, quizzes, recipes, travel and vacations, home, posters, pets, children's names.



With Daddy

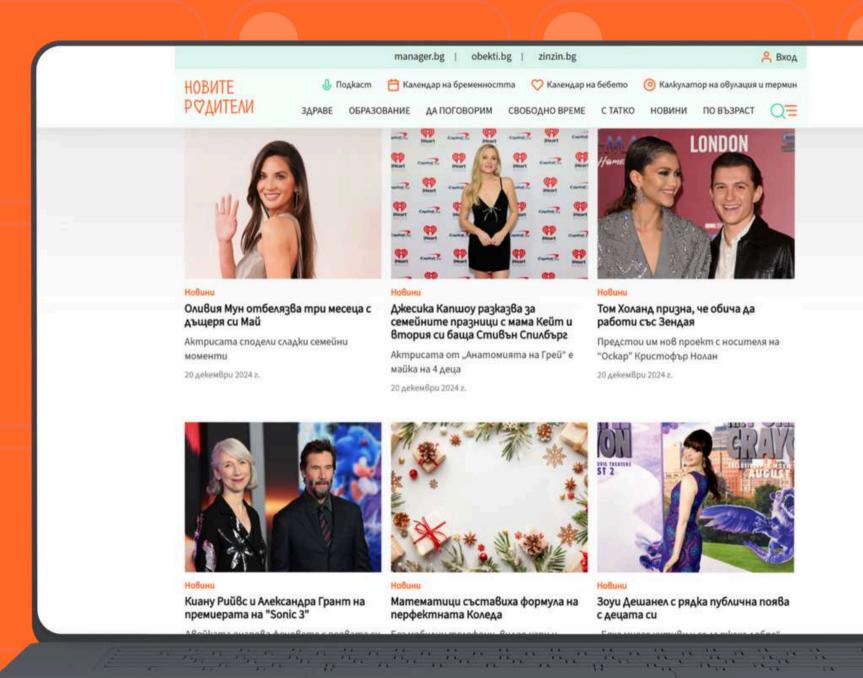
The most important information related to the father's communication with the child. We have looked at the most common problems he faces as a parent. We also offer interesting ideas for games that are useful for the child and dad because they create a strong bond between them.

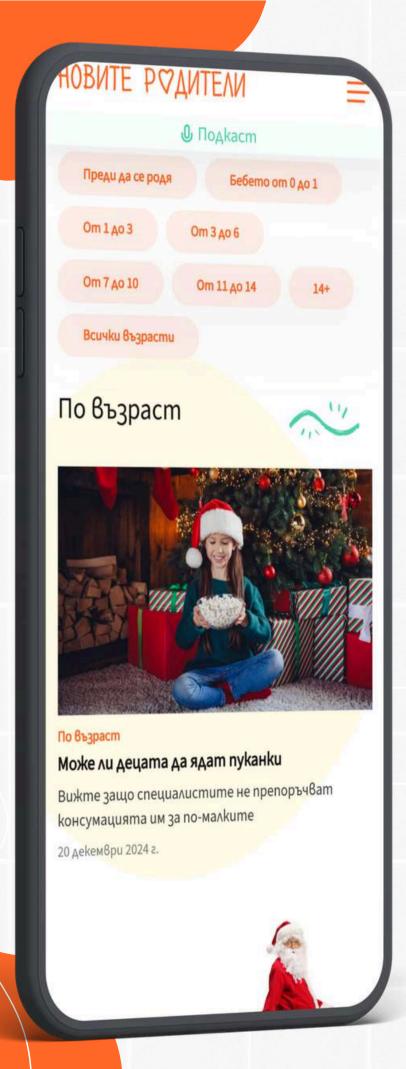


News

A real lifestyle section where we tell about the lives of the famous, refracted through the idea of "New Parents".

Because celebrities are people just like everyone else.





By age

This category is divided into headings corresponding to the different ages of children, as well as the period before conception:

Before I was born, Baby 0 to 1, 1 to 3, 3 to 6, 7 to 10, 11 to 14, 14+ and All ages.

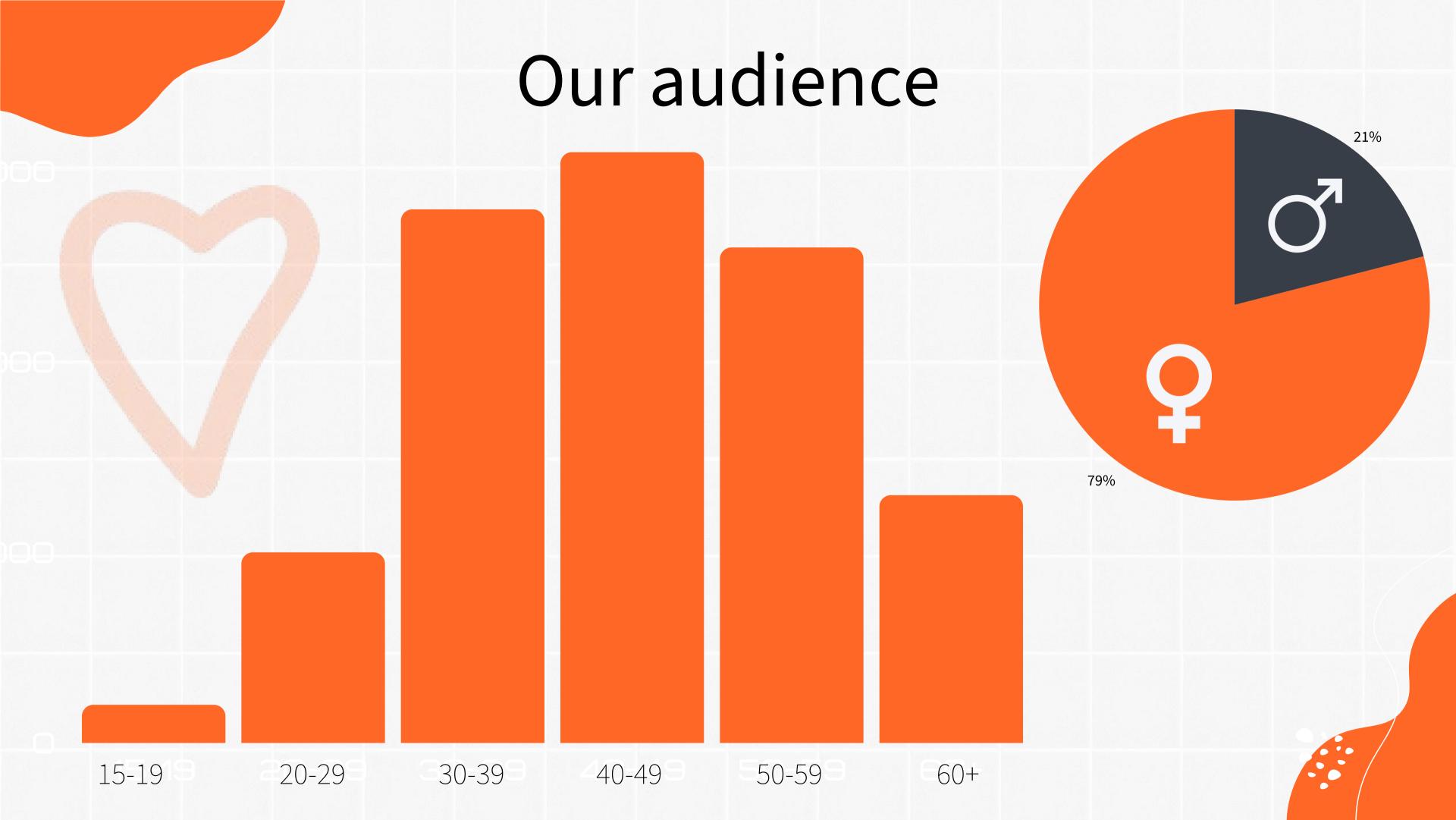
In it you will find useful tips, fun ideas, and important information for your child in a variety of areas from health and parenting to relationships with friends and teachers.



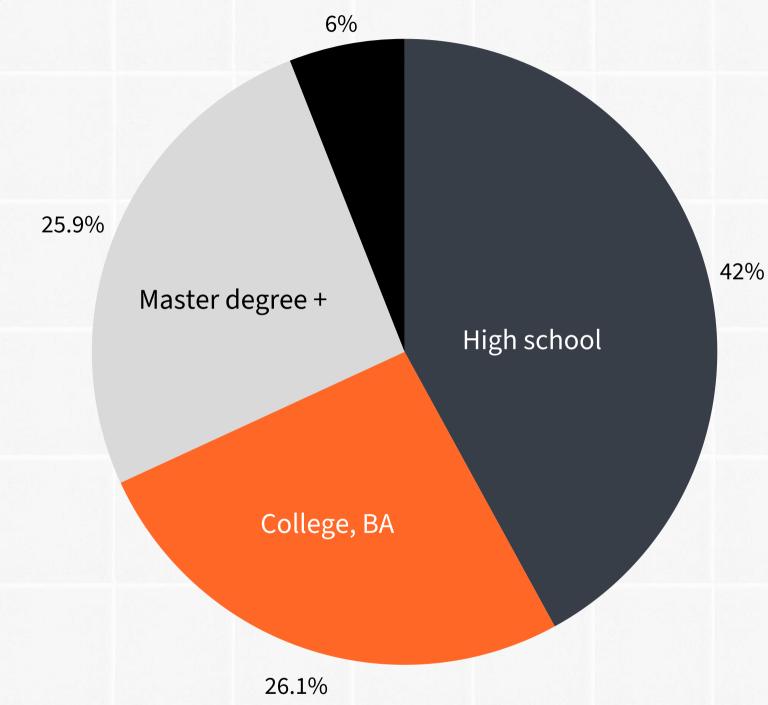
Events

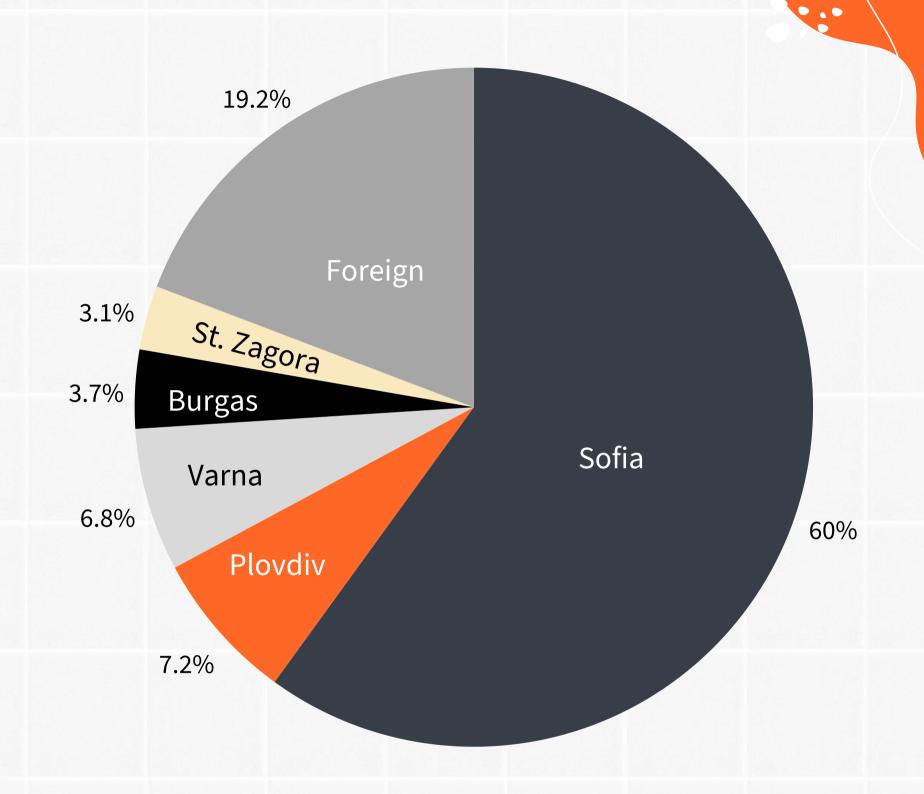
Our first event for children took place on 28 September 2024. It served up a day full of fun, even more smiles and of course, countless surprises. Because childhood stays with us forever, no matter how old we have become.











Average monthly:
Unique users - 72 000
Impressions - 145 000

Average daily:
Unique users - 4 000
Impressions - 9 000



ADVERTISING PRICES

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THANK YOU FOR YOUR ATTENTION!