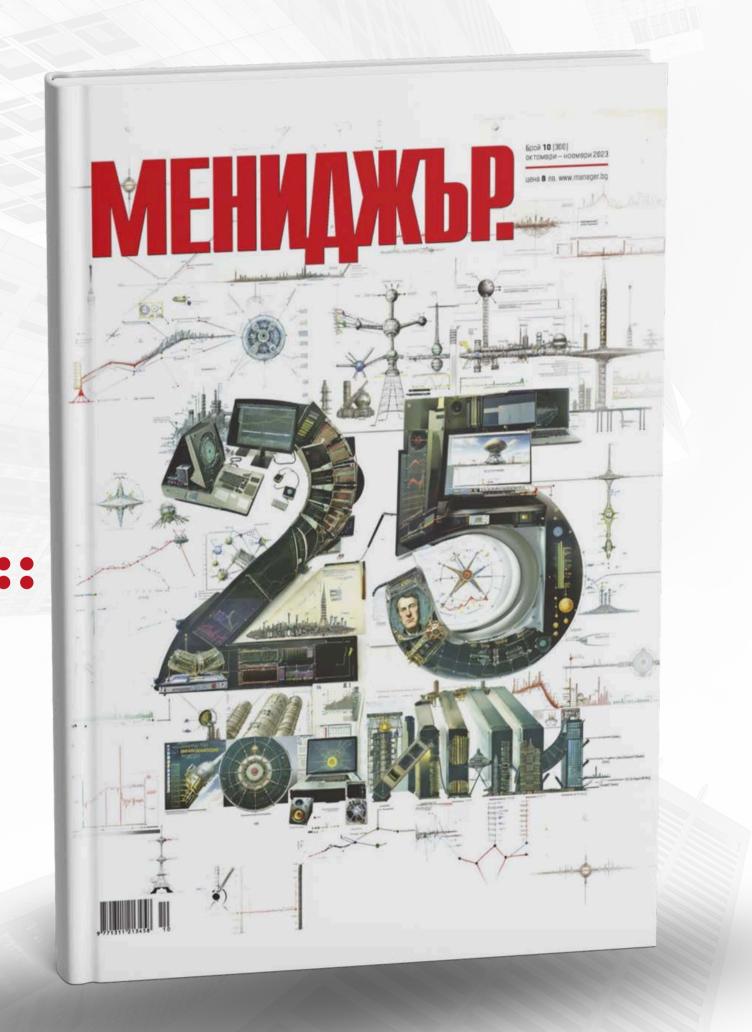


MANAGER MEDIA GROUP Media kit







WHO WE ARE

Manager Media Group, part of VM Finance Group, is a leading media group specialising in cross-channel content creation.

We are the publishers of **Manager magazine**, the most prestigious print media targeting managers, entrepreneurs and investors in our country, as well as special annual publications such as **Woman Is, First in Business, Tech Connect and Construction & Investment, Education 360°**.

ABOUT US

Manager Media Group also develops the websites manager.bg (news site with a business focus), obekti.bg (popular science site), noviteroditeli.bg (dedicated to the mission of being parents) and modernity.bg (lifestyle site).

Manager Media Group is also the creator of the digital kiosk ZinZin, where subscriptions to Manager magazine and other magazines from the Bulgarian market can be purchased.



HOBИТЕ РГДИТЕЛИ MODERNity

Време за мен





MAGAZINE

Manager magazine is the most prestigious print media aimed at managers, entrepreneurs, business owners and investors in our country. Our goal is for businesses to find information in our materials and analysis.



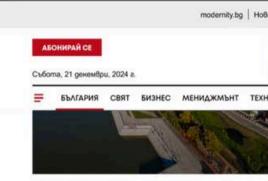






MANAGER NEWS

is the news site of "**Manager**" with an established presence on the market for 15 years. In it you will find up-to-date content about what is happening in the country and around the world on topics related to business, the public sector and society. You will also find guidance on leadership, personal development and career advice from recognised experts.



Зелен парк за 1,7 млн. евро ще бъде изграден в Русе



SEE MORE



БИЗНЕС МЕНИДЖМЪНТ ТЕХНОЛОГИИ МАРКЕТИНГ ЛЮБОПИТНО ВСИЧКО ОТ ДЕНЯ



2024 ПП: Новата година ще започне без бюджет след отказа на МФ аа внесе

СПИСАНИЕ ПОДКАСТИ СЪБИТИ

Иранското министерство протестира срещу арестите на негови граждани в САЩ

0 D6нована 16.004, 21.12.202

Зелен парк за 1,7 млн. евро ще бъде изграден в Русе

ATAPKS) Ofwolkews 15/304 - 21 12 202

Нидерландските власти виждат реална опасност след нападениетс в Магдебург

О Обновена 15.004.; 21.12.2024

Жертвите на нападението срещу коледния базар в Германия вече са nem, заподозреният е ислямофоб

O ObioBena 14:304, 21.12.2024

Kak egun om Augepume 8

търговията с химически продукти и бои за индустрията управлява производството и продажбите си?

Витоша открива ски сезона на 26 декември, предлагат нова лифт карта за 6 непоследовтелни дни

ренският премиер обеща да състав

ЕРБ-СДС и ДБ започват работа по проект на

поразумение за управление

равителство "преди Коледа

Ofeedeea 16:254, 20:12:202

обекти

📭 Подкаста "Tu u науката" - слушайте тук

природа

17 причини защо Коледа на

село е най-красива

Магията на празниците вече е сред нас - от радиото чуваме коледни песни, по стените има украса и светлини, но без значение колко красив е градът по това време на годината, ние веднага бихме го.



Хората с трудно детство се отличават със 7 качества



12 невероятни факта за Земята големите мъже пеят и танцуват, а не мерят мускули



Виц: Морковът или животът!



is a site about man, about the Earth and the Cosmos, about science and technology, about the riddles and mysteries in the world around us. About the things and people that make great insights happen.

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НОВИТЕ РОДИТЕЛИ

is a site about the joys, worries and exploits of parenthood. A place for people who have many commitments and even more dreams, who aspire to a successful career, but at the same time are committed to their family and want to provide the best for their children.



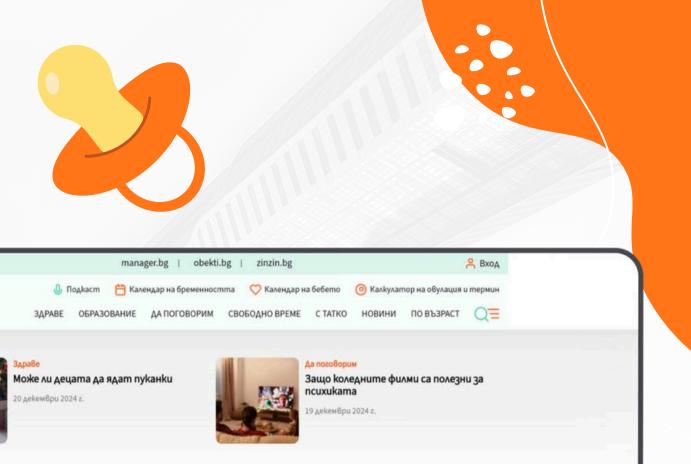




оправдано: 10 примера

6 unewRou 2024 >

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Кога лошото поведение на детето

Ситуации, в които малките са непослушни, но това всъшност не е така



Опасни заблуди за ранното детско pasBumue

Стъпка по стъпка следвайте възрастта. не бързайте с интелектуалните занимания

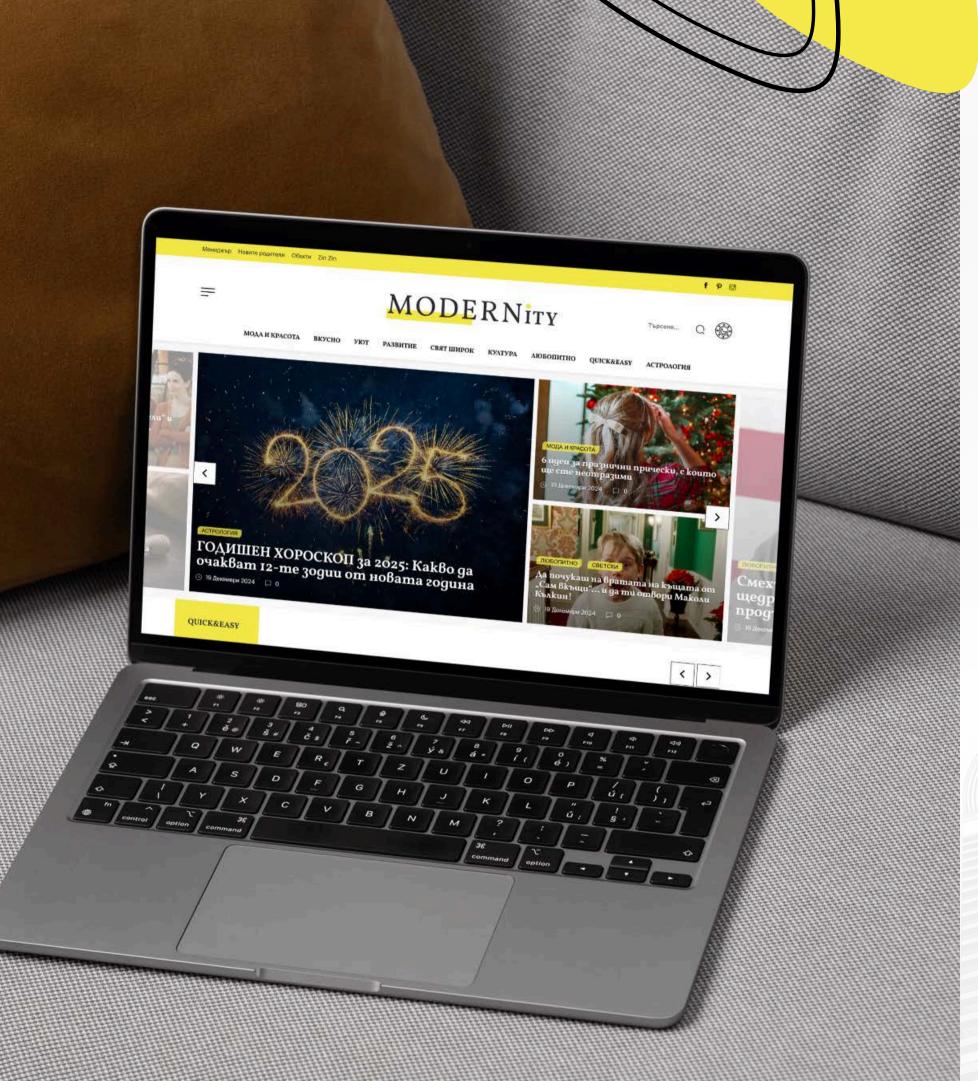


14 декември 2024 г

4 правила за възпитание от скандинавските страни

За да растат децата шастлив





MODERNITY Време за мен

is the newest in our portfolio, which aims to become the new favorite place for every woman looking for a balance between career, personal interests and time for herself.

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Zin V

Q

is an online platform that provides the opportunity to read in digital format. **ZinZin** provides you the convenience of reading on your preferred mobile device, anywhere, anytime. The app can be downloaded on any mobile device from the **App Store** or **Google Play**.





We hold many events annually, dedicated to significant economic sectors



SEE MORE

Галавечер

ЮНИ

12-и национален Фарма форум

Technovation 2025

декември

2-ри годишен форум за транспорт, логистика и спедиция

MANAGER OF THE YEAR The most renowned business competition in the country Under the patronage of the President of Republic of Bulgaria Attended yearly by 1000 top level managers





MANAGER OF THE YEAR















MANAGER OF THE YEAR - THE MOVIE























HORIZONS

Annual visionary gala event - meeting point of culture and business A platform for connection between the bright minds of contemporary culture and the highprofile leaders of Bulgarian business.













BUSINESS CONFERENCES

We organize over 10 economic business conferences per year **PRODUCTION & TRADE HR - NEXT LEVEL CONFERENCE SINCE 2022 SINCE 2018**













BUSINESS CONFERENCES

We organize over 10 economic business conferences per year

GREEN & ENERGY FORUM SINCE 2009











s conferences per year **PHARMA FORUM SINCE 2004**





BUSINESS CONFERENCES

We organize over 10 economic business conferences per year TECHNOVATION FINANCE FORUM SINCE 2022 SINCE 2018











6-и банково-финансов форум БЪДЕЩЕТО НА ПАРИТЕ

17 ОКТОМВРИ 2023 Г. ИНТЕР ЕКСПО ЦЕНТЪР



BUSINESS CONFERENCES

We organize over 10 economic business conferences per year

CONSTRUCTION CONFERENCE SINCE 2022













LOGISTICS CONFERENCE SINCE 2024





BUSINESS CONFERENCES

We organize over 10 economic business conferences per year

WOMEN IN BUSINESS SINCE 2016











ss conferences per year HAPPINESS INDEX SINCE 2018





MISCHIEF AUTUMN WITH THE KIDS



















THANK YOU FOR YOUR ATTENTION!

FOR SPECIAL TOPICS IN THE MAGAZINE - ON REQUEST

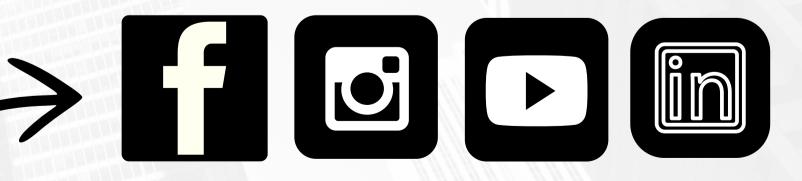
2025 ANNUAL PROJECTS CALENDAR

FOR DIGITAL ADVERTISING

FOR MAGAZINES







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